FOR IMMEDIATE RELEASE

Preliminary Interim Results of the Public Tender Offer by Adobe Systems Benelux B.V., Amsterdam, for all publicly held registered shares with a nominal value of CHF 10 each of Day Software Holding AG, Basel

On August 23, 2010, Adobe Systems Benelux B.V., Amsterdam (**Adobe**) published a public tender offer pursuant to Art. 22 et seq. of the Swiss Federal Act on Stock Exchanges and Securities Trading (the **Offer**) for all publicly held registered shares with a nominal value of CHF 10 each (each, a **Day Share**) of Day Software Holding AG, Basel (**Day**).

More detailed information on the Offer is included in the offer prospectus dated August 23, 2010 (the **Offer Prospectus**) which may be requested free of charge in German, French and English from UBS AG, Prospectus Library, P.O. Box, CH-8098 Zurich (Tel.: +41 (0)44 239 47 03, Fax: +41 (0)44 239 69 14, E-Mail: swiss-prospectus@ubs.com). The Offer Prospectus, as well as other information concerning the Offer, is also available at http://www.adobe.com/aboutadobe/invrelations/.

By the end of the offer period on October 4, 2010, 4:00 p.m. CEST (the **Offer Period**), 1,503,804 Day Shares have been tendered into the Offer. This corresponds to 86.18% of all Day Shares to which the Offer relates. Including the 35 Day Shares held by Day or any of its subsidiaries, **Adobe's participation, at the end of the Offer Period, amounts to 94.18% of all Day Shares and voting rights issued and outstanding as of the end of the Offer Period**.

Additional information

Additional information, including with respect to the satisfaction of the conditions to the Offer set forth in Section B.7 of the Offer Prospectus, will be published in the definitive interim results on October 8, 2010.

Offer Restrictions

The offer restrictions set forth in the Offer Prospectus remain in full force and effect.