

Visit [www.google.com.au/doodle4google](http://www.google.com.au/doodle4google)

- Register your school.
- Download sample doodles to show students.
- See inspirational videos from explorers.
- Read our full terms and conditions.

## Entry guidelines

### Year groups

- The competition is open to all students attending an Australian school between years 1-10.
- Doodles will be judged in four year group brackets: 1-3, 4-6, 7-8, and 9-10.

### Title and supporting statement

In addition to producing a doodle, students also need to write:

- A title for their doodle.
- A supporting statement – no more than 50 words. Students should explain where they would like to explore and why.

### Registration

To take part in the competition you must register your school at [www.google.com.au/doodle4google](http://www.google.com.au/doodle4google) by **23 August 2013**.

### Submitting entries

- When you are ready to submit your entries, please return to the website to complete the online entry form. You will need to include the students' titles and supporting statements.
- Post your school's entries to the address below by **20 September 2013**. Doodle 4 Google, PO Box 1775, Strawberry Hills NSW 2012.

### Design guidelines

- The doodle should be presented on a white, landscape sheet of A4 paper.
- Use the Google logo template sent to all schools as a guide.
- As the winning doodle will be displayed on the Google Australia homepage, please ensure that the Google logo is clearly visible and recognisable.
- The doodle can be in pencil, crayons, felt tip, paint, or can be done using computer drawing or design software.
- Unfortunately we cannot accept 3D entries.

## Judging and prizes

### State and Territory finalists

320 finalists will be chosen, 10 from each year group in each Australian state and territory: Australian Capital Territory, New South Wales, Northern Territory, Queensland, South Australia, Tasmania, Victoria and Western Australia.

Prize:

- Doodle 4 Google certificate.

### State and Territory winners

32 winners will be chosen across the year groups and states/territories.

Prizes:

- Printed copy of the doodle for their school.
- Doodles to be displayed on the Doodle 4 Google website for public vote.

### National year group winners

The public will be asked to vote online for their favourite doodle from each year group, to help select the four national year group winners.

Prizes:

- 10x Nexus 7 tablets for school.
- 1x Nexus 7 tablet for the winner.
- Invitation to attend unveiling of National Winner.\*

*\*All travel expenses for the national unveiling ceremony and one night's accommodation for the 4 age group winners and a parent or guardian will be covered. (See website for full terms and conditions).*

### 1 National winner

A Google Doodler will pick the overall national winner out of the four national year group winners.

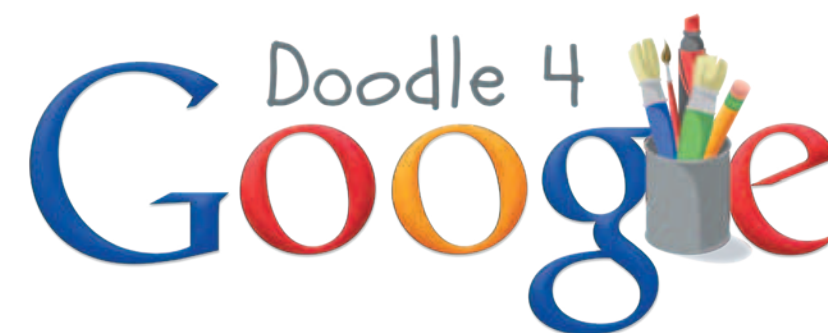
Prizes:

- The winning doodle will be hosted on Google Australia's homepage at [www.google.com.au](http://www.google.com.au) for 24 hours.
- \$10,000 worth of technology for their school.
- 1x Samsung Chromebook for the winner.
- A trip to the Antarctic on board the Australasian Antarctic Expedition for 1 teacher as nominated by the national winner's school. The expedition prize is sponsored by the Commonwealth Bank of Australia.



CommonwealthBank

If you have any queries, please email  
[d4g-au@google.com](mailto:d4g-au@google.com)



## If I was an explorer I would...

At Google, we like to reflect the ever-changing world of our users through the logo designs on our homepage. These 'doodles' celebrate different people, events or special dates and are designed by a team of Google doodlers.

In 2013 we're asking students from across Australia to design their own doodle. This year's theme is "If I was an explorer I would..." and we can't wait to see what young people want to explore.

We have developed a lesson plan to help students with their doodles and integrate this activity into the curriculum.

The winning entry will be displayed on the Google Australia homepage for a day to be viewed by millions of people.

[www.google.com.au/doodle4google](http://www.google.com.au/doodle4google)





# Doodle 4 Google

*Design your own Google doodle.*

Your artwork could be shown on the Google Australia homepage and seen by millions!

You could also win \$10,000 worth of technology equipment for your school  
and a trip to the Antarctic for your teacher.



National Winner  
Japan 2010



National Winner  
New Zealand 2011



National Winner  
Australia 2011



National Winner  
China 2012

