

DOODLE 4 Google

WHAT MAKES ME...ME

TEACHER'S GUIDE GRADES K-2

Help your students celebrate what makes them unique by challenging them to put a modern twist on the age-old self-portrait!

Doodles can be submitted between
October 19, 2015 – December 7, 2015.

So, let's get doodling!

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The following lessons will take students from evaluating the historical self-portrait to the culminating activity of developing their own unique doodle.

LESSON 1

What Makes Me...Me

LESSON 2

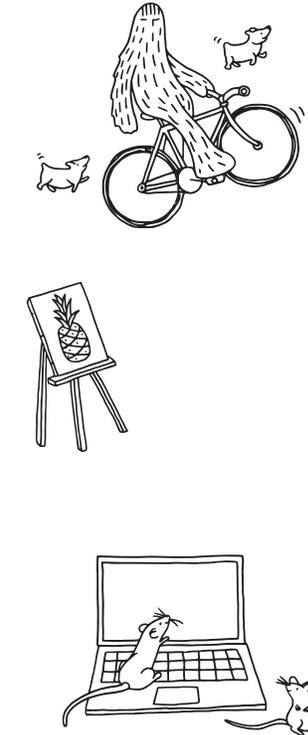
Time to Doodle!

WHAT MAKES ME...ME

Student Reproducible

REPRODUCIBLE PARENT LETTER

Overview of Contest and Submission Guidelines



LESSON 1: What Makes Me...Me

Many notable artists have shaped the history of art by expressing their individuality through self-portraits. To celebrate your student's self-expression, first help them explore how they are unique.

Objective: Students will explore self-expression by comparing artists' self-portraits to reveal how personality and character traits are expressed through art. Then, they will explore their own special qualities and what makes them unique.

Materials: Whiteboard or projector for displaying self-portraits; *What Makes Me...Me* reproducible (one per student), pencils, drawing paper, art supplies

Steps:

1. Go to www.google.com/culturalinstitute/browse/self-portrait. Display two distinct self-portraits from artists like Vincent Van Gogh, Andy Warhol, Norman Rockwell, and Judith Leyster.
2. Have students compare and contrast the similarities and differences between the two self-portraits. Use a Venn diagram to help students visualize the comparison.
3. Students will most likely compare physical characteristics. Encourage students to expand their comparison further and compare personality traits.
4. Lead students into a discussion about the artists' personalities or character traits. For example: *How do you think this person feels? What might this person be doing? What do you think this person likes to do?* Encourage students to be creative with their responses.
5. Explain to students that self-portraits share not only physical characteristics of people but also their likes, dislikes, and personality traits.
6. Distribute the *What Make Me...Me* reproducible to each student. Define the word "unique" and discuss the characteristics or personality traits that makes them special.
7. Ask students to complete the questions in the indicated spaces on the reproducible. Students may choose to answer the questions through a picture rather than words. Younger students may need to complete the reproducible at home with an adult.

LESSON 2: Time to Doodle!

Your students have explored their likes and character traits. Now it's time for your students to share what makes them unique and turn it into a creative doodle!

Objective: Students reflect on what characteristics, likes, and dislikes define them and create a self-portrait utilizing various mediums.

Materials: Completed student reproducibles, pencil, drawing paper, art supplies, page 4 reproducible parent letter (one per student)

Steps:

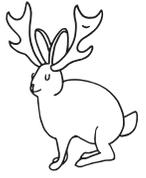
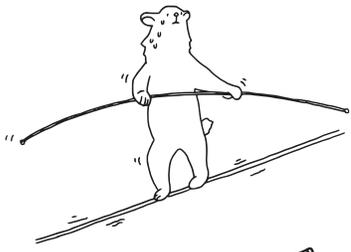
1. To get the creativity flowing, show students what inspired our team to become Google Doodlers. Use the following:
 - www.youtube.com/watch?v=h0d0VDOoD7k
 2. Have students share their reproducible *What Makes Me...Me* with the class and discuss their answers/drawings. Discuss what makes a person unique and special.
 3. Explain to students they will now complete a doodle using various types of materials. Encourage students to refer to the reproducible to incorporate their characteristics and favorites into the doodle.
 4. Give each student a large piece of drawing paper to create their doodle. Encourage students to use mediums like paint, markers, stickers, etc. to create a doodle that best represents who they are inside and out. You can also set aside time for students to collect materials such as items from nature, magazine cut-outs, and other textiles to incorporate.
- Note - students can use any tangible materials that they feel represent who they are, and 3D doodles such as pottery are also fair game! However, submissions are reviewed in 2D so please send a of the masterpiece.**
5. Utilize the Google Doodler video at www.youtube.com/watch?v=AV6xvIYzP-U to encourage students to try various mediums and/or approaches.
 6. In small groups, have students share and discuss the completed doodle. For younger students, you may want to conduct a class discussion.

HOW TO ENTER: Using the entry form in this kit, you may submit multiple entries at one time on behalf of your students. Students may also submit entries via their parents.

1. Make copies of the entry form in this kit. You can also download it at www.google.com/doodle4google.
2. Have artists create their doodles using any materials they want.
3. Have artists write their 50-word statements.
4. Fill out the rest of the required information and have parents sign the entry form.
5. If students draw the doodle on another sheet of paper, they can tape it to the official entry form. Just be sure that the tape is clear, that the doodle fits above the description, and that the information on the bottom of the entry form is visible.
6. If the doodle wasn't created directly on the entry form, take a digital photo or scan of the doodle and combine it with the entry form.
7. If submitting digitally, save the completed entry form as a .jpg, .png, or .pdf.
8. Submit electronically at www.google.com/doodle4google or follow mail instructions in step 9.
9. Mail submissions must be received at either of the below addresses by December 7, 2015.

Regular Mail: Doodle 4 Google: PO Box 510337, New Berlin, WI 53151

Overnight Deliveries: Doodle 4 Google: 5000 South Towne Drive, New Berlin, WI 53151



WHAT MAKES ME...ME

STUDENT REPRODUCIBLE



My name is _____.

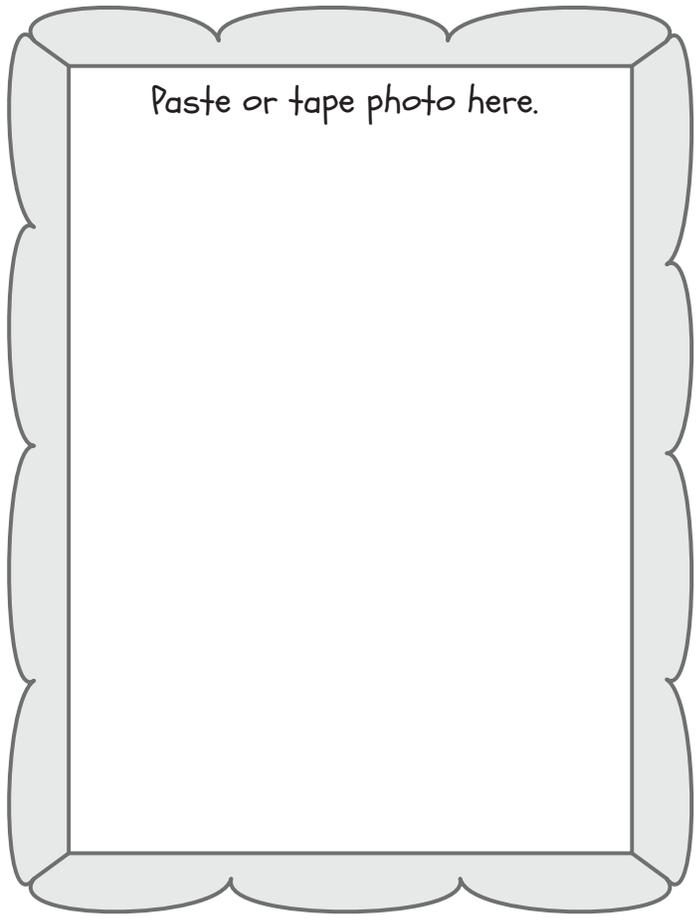
My birthday is _____. I am _____ years old.

My favorite thing about school is

_____.

When I grow up I want to be

_____.



MY FAVORITE THINGS...

Superhero/
Cartoon Character _____

Color _____

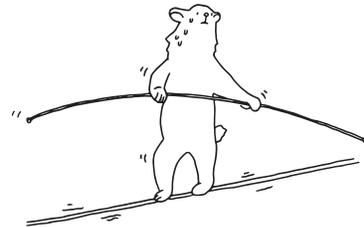
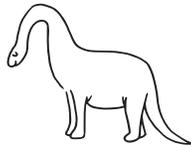
Food _____

Sport _____

Animal _____

I am unique because _____

_____.



DEAR PARENT/GUARDIAN,

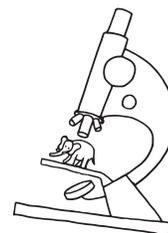
At Google, we've highlighted amazing and unique people through doodles on our homepage. However, there are some special people we haven't commemorated yet...your budding artist!

This year's **Doodle 4 Google** contest theme, "What Makes Me...Me," puts a modern twist on the self-portrait, challenging your child to get creative and submit a doodle that shows the world their personality.

One talented student's winning artwork will **appear on the Google homepage**. The winner will also receive a **\$30,000 college scholarship** and a **\$50,000 Google for Education technology grant** for their school.

Go to www.google.com/doodle4google for submission information and key dates. Now, let's get doodling!

The Doodle 4 Google Team



DOODLE 4 GOOGLE OVERVIEW



KEY DATES

- Competition Opens: October 19, 2015
- Submissions Close: December 7, 2015

HOW TO ENTER

1. Download or print the entry form at www.google.com/doodle4google to start your submission.
2. Have artists create their doodles using any materials they want.
3. Have artists write their 50-word statements.
4. Fill out the rest of the required information and sign the entry form.
5. If students draw the doodle on another sheet of paper, they can tape it to the official entry form. Just be sure that the tape is clear, that the doodle fits above the description, and that the information on the bottom of the entry form is visible.
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