

Leadership Education for Accounting Professionals - Make the LEAP

MBA key concepts—These highly focused sessions are designed for individuals who want to develop a broad perspective to deal more effectively in today's rapidly changing and increasingly complex business environment. Each session represents a component of a MBA. This bundle consists of 12 courses that will receive 12 hours of CPE/CPD credit.

MBA bundle (12 hours)—\$150	# CPE/CPD hours
<p>The eight-hour MBA—best practices for better budgeting and planning Instead of banning the budget, turn it into a planning process that helps your organization achieve its strategy.</p>	1
<p>The eight-hour MBA—communicating in the workplace How you communicate with your clients can make or break your career! This module will discuss different personality styles and demonstrate the different ways to communicate information to them. See how recognizing personality style(s) can turn communication breakdowns into breakthroughs.</p>	1
<p>The eight-hour MBA—faster disaster recovery We often think about hurricanes and tornados as disasters, but have you thought about the impact of new technology, a product recall, or even fraud? Could your business survive six weeks without power?</p>	1
<p>The eight-hour MBA—ferretting out fraud Fraud costs U.S. companies \$400 billion annually. Do you know where the fraud is in your organization? Don't let your company continue to be a victim.</p> <ul style="list-style-type: none"> • Define the fraud triangle • Recognize a fraud risk assessment 	1
<p>The eight-hour MBA—insightful financial analysis There are a number of reasons you would conduct a financial analysis, from investment decisions to career management.</p> <ul style="list-style-type: none"> • Enhance the participant's knowledge of the financial analysis steps • Identify the key components in the financial statement analysis 	1
<p>The eight-hour MBA—nuances of negotiating When negotiating, there needs to be conversation that leads to an exchange—something gained for something given up.</p>	1
<p>The eight-hour MBA—presenting numbers for impact Have you ever presented financial information to a group of nonfinancial people only to get the glazed-over and underwhelmed look from your audience?</p>	1
<p>The eight-hour MBA—public speaking and presentation skills America's greatest anxiety, public speaking, is a necessity in today's business world. Those who can speak in front of crowds and have effective presentational skills tend to move up the corporate ladder more swiftly. You will be able to stand in front of an audience and project confidence and knowledge, all the while making a connection and capturing their audience's imagination to be powerful and persuasive.</p>	1
<p>The eight-hour MBA—success with social media Twitter, Facebook, YouTube—great fun personally, but what good are they for your business?</p> <ul style="list-style-type: none"> • Determine the business benefits of social media and specific uses of specific sites • Start in social media in a way that fits your business 	1

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The eight-hour MBA—the art of effective writing Your company is only as good as your writing. Despite all your efforts, are you still trying to explain the difference between good and bad writing?	1
The eight-hour MBA—the basics of business law Do you know how to keep your company and your clients on the right side of the law? How can management and directors protect themselves from liability? <ul style="list-style-type: none">• Identify legal issues with corporate management, employee manuals, intellectual property, and contracts• Identify components of a contract	1
The eight-hour MBA—tips and techniques for building a stronger network Networking is one of the most powerful tools accountants can develop, but it takes time, energy, and commitment in order to build a strong network. Having a strong network will assist you in launching a new idea or plan, developing new business and clients, reducing costs in recruiting, and leveraging your career.	1
Total CPE/CPD hours	12

If you have any questions or need help registering for this bundle, please contact Brandon at 866-905-4545. For more information on the Sage Leadership Education for Accounting Professionals programs, please go to: NA.Sage.com/LEAP

For more info, visit: SageAccountSolutions.com 
or contact us at 866-996-7243