

## Xerox Color C60 Printer

### Outstanding Color Light Production Device



The Xerox Color C60 Printer has won BLI's 2016 PRO Award for Outstanding Color Light Production Device for its...

- Ability to run specialty media types, such as plastics, tear-proof vinyl window clings, magnets, signs and textured linens, very well thanks to the ultra-low-melt technology of Xerox's EA toner.
- Above average color stability on coated and uncoated media.
- Very efficient handling of BLI's 1,600-page RIP productivity test.
- Rich solids with high optical density on uncoated paper.
- SIQA toolset, which corrects variations in density and front to back registration.
- User-replaceable drums, fuser and charger, which lead to more uptime.

"With its ability to run specialty media types, which broaden the applications an end-user can perform to augment its business, the Xerox Color C60 Printer is an ideal fit for commercial and quick print shops, as well as CRDs looking to keep work in house," said BLI Director of US Research and Lab Services Pete Emory. "The device also supports robust software tools such as SIQA to correct variations in density and front to back registration, and at the same time exhibits above average color consistency, all at a cost that's significantly lower than that of its nearest competitors. In addition, simple procedures for replacing the drums, fuser and charger; an above average 3,260-sheet standard paper capacity; and bidirectional drivers that indicate when components need to be replaced all contribute to maximum uptime."

"The key feature of the Xerox Color C60 is its versatility," said Fred J. Ramsey, global product manager for Xerox. "It fits well anywhere from a commercial print shop to a small business and efficiently produces everything from menus to postcards to window clings. This award underscores how Xerox can introduce customers to entry-level production color printing and grow with them as a trusted partner as their business evolves."

## About **BLI Pick Awards**

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In the highly complex world of production print, choosing the most suitable device is a tough task for buyers. Buyers Laboratory LLC (BLI), the world's leading independent provider of analytical information and services to the document imaging industry, makes the task easier with its unmatched expertise in evaluating devices, gained over the past 50-plus years. The PRO awards go to the best performers in BLI's production field tests, which shed light on how these devices perform in the real world.

BLI's field evaluations entail three days of intensive testing during which tens of thousands of impressions are printed—as many as more than 150,000 depending on the model. Devices are tested for productivity with coated and uncoated media in a wide range of weights and sizes and using various finishing options to simulate a wide variety of job scenarios. BLI technicians also evaluate image quality, including production of halftones, text and fine lines; density levels and variations; and color drift over the course of a 1,000-page print run. In addition, BLI assesses media-handling capabilities and ease of use for setting up, submitting and managing jobs; loading paper and toner; switching out operator-replaceable components; and removing misfeeds.

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