

Digital Transformation is Enabled
by Technology

Build Modular IT and Automate

Modular IT is all about breaking code into reusable chunks, simplifying and reusing code whenever possible for greater efficiency and cost control. This modular approach supports digital business by speeding time to capabilities that can be continually developed and redeployed to support any service.

We considered four areas of modularization:

- **Modularize the Infrastructure:**

Key Takeaways

Through our work with customers around the world, we have identified five principles that accompany successful digital business initiatives.

1. **Listen to Customers:** It is extremely important to listen to customers, and to capture insights about their successes, and failures, as they proceed along their digital business journeys.

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