

**CADBURY SCHWEPPE'S BUILDS ITS FIRST IP TELEPHONY SOLUTION AT ITS ASIA**

# THE SOLUTION

**THE COMPANY SELECTS CISCO IP TELEPHONY SOLUTION AND CEMENTS ITS COMMITMENT TO INVESTING IN ADVANCED TECHNOLOGIES AS ENABLERS OF GROWTH.**

From an IT infrastructure perspective, Cadbury Schweppes' goal was to consolidate its internal and vendor teams and solutions to deliver more consistent support and service to its users. As it was divided between data and voice solutions, the Company needed to understand how convergence could help improve its

# THE RESULTS

**CADBURY SCHWEPPEES ENJOYS ONE-NUMBER CONVENIENCE AND ADVANCED FEATURES ON CISCO IP PHONES, AND LOOKS FORWARD TO SCALING THE SOLUTION ACROSS ITS REGIONAL OPERATIONS.**

Cadbury Schweppes had been aware of IP telephony for some time but wanted to make sure the technology was mature and support was available before introducing it to its operations.

“We are a company that strongly believes in innovation and deals with tier one players to support our goals. However for us, the technology has to be mature enough before we adopt it to Tj0.e the o iisf\*li

# THE PARTNERSHIP