The Workplace of Tomorrow

FOSTERING BREAK-THROUGH EMPLOYEE PERFORMANCE AND WORKPLACE EFFICIENCY

A rapidly aging workforce, increased global competition, an explosion of new mobile devices, and the emergence of new work styles are driving the demand for more productive and efficient work environments. To realize this vision, corporate real estate, information technology, and human resources teams must come together.

Cisco Connected Workplace solutions blend space, technology, and policy to help organizations create workplaces that optimize real estate investment and address key human resource challenges:

Optimizing Real Estate investment	Addressing Human Resource Challenges
Enabling greater workplace diversity Physical workspace experiences that are specifically designed to meet the demands of today's diverse work styles and patterns, including free seating models and open floor plans.	Attracting and retaining top talent A work environment that is tailored to the needs of current employees, as well as the expectation of the next generation of workers. Companies will also need to cast a wider net to attract the best talent, forcing them to rethink their technology strategy.
Providing greater flexibility Innovative technology and breakthrough space design that allows organizations to adapt to changing business needs.	Increasing employee engagement Establishing a workplace where employees are more involved, committed and emotionally attached; leading to increased productivity, quality, and lower attrition.
Gaining superior portfolio efficiency The ability to monitor and manage physical and digital workspaces, helping organizations understand how their assets are being used.	Supporting flexible work practices Providing employees the tools to work more effectively across physical and digital workspaces; giving them the choice in where, when and what device they use.
Promoting environmental sustainability Leveraging intelligent building systems and reduced space needs to dramatically cut energy consumption and carbon footprint.	Creating a culture of innovation and sharing Breaking down organizational silos by creating open floor designs and deploying tools that foster collaboration, transparency and openness.

Cisco Connected Workplace delivers the experience that employees desire, productivity improvements that managers expect, and operational efficiencies that executives demand -- making the workplace more engaging, inspiring, collaborative, flexible, and sustainable.

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Our solutions are uniquely suited to address the requirements of the nextgeneration workplace:

- Borderless networking, security, wireless, and network management
- Intelligent building management, energy management, and integrated security and safety
- · Virtual working, enterprise mobility, social tools and a wide range of video
- Management, business and technology consulting, as well as deployment and support services

Cisco solutions provide a solid foundation for the future workplace. We also bring a world-class services organization and partner ecosystem to help you make this transformation successfully.

To learn more about Cisco Connected Workplace, contact your local Cisco account manager or channel account manager, or visit www.cisco.com.

The corporate workplace will go through dramatic changes over the next 10 years, reshaping how companies are organized, how they attract and retain talent, and how they work.

