## How "Digital-ready" is Your Organization's Network Today?

2/3 of companies are at levels
2 or 3 in their overall Digital
Transformation journey

The most difficult step is moving to stage 4

The primary obstacle is technology and organizational

Source: IDC MaturityScape Benchmark: Digital Transformation July 2016

readiness, including digital network readiness.

## The network is essential for digital and business transformation



strong degree of alignment between their network and business strategies today.

However, those who are more aligned

Only 1/5 of global organizations have a



have **double** the rate of revenue growth relative to companies with only partial or no alignment.

\*\*IDC Digital Network Readiness Survey 2016 n=1656\*



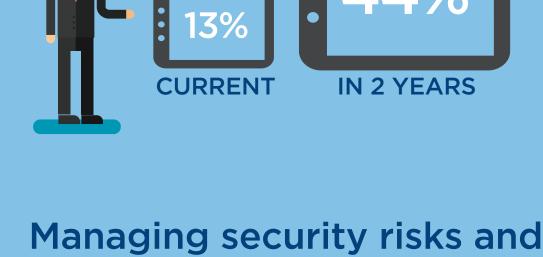
## readiness for your network? Network Architecture Approach



## in the next 2 years

Organizations intend to make

their networks digital ready



for organizations

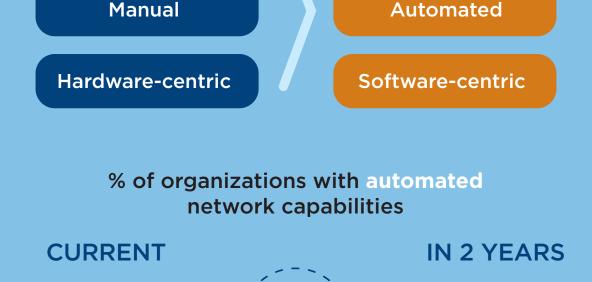
Organizations intend to adopt new network capabilities that will address these challenges head on by moving from:

**Adaptive** 

**Fragmented** 

operational complexity are

the top two network concerns





12% ---- 47%

Stay tuned for the complete IDC Digital Network

Readiness Survey - due out in August 2016

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