HYPERION WEB ANALYSIS

KEY FEATURES

• Web-based interactive analysis

• Context-driven, thin client user interface

• Powerful point-and-click analytic features

• Variety of flexible displays

• Fast and easy deployment

• Access both Oracle Essbase cubes and SAP BW

KEY BENEFITS

• Enables immediate touch-and-click access to information

• Works with existing software for a rapid return on investment

• Uses a powerful, intuitive, multidimensional interface

• Allows users to create a variety of flexible, easy-to-use displays

Increasing competition in today's marketplace requires that you optimize execution and deliver greater value to customers. As a result, it's more important than ever for your business to turn gigabytes of information into insights that result in action and generate immediate business value. Oracle's Hyperion Web Analysis delivers out-of-the-box, online analytical processing (OLAP) analysis, presentation, and reporting.
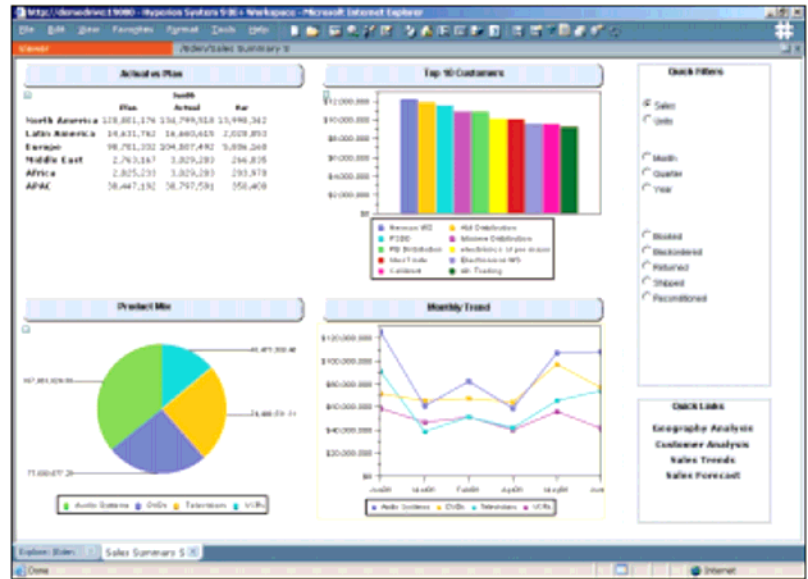
Web-Based Interactive Analysis

Do you have immediate and secure access to your customer database? Can your analysts track trends with the click of a mouse? Hyperion Web Analysis, one of the modules included in Oracle Business Intelligence Suite Enterprise Edition Plus, provides executives, business users, and analysts with the most intuitive, user-directed query and analysis capabilities available, accessed through a context-driven, thin client user interface.

Using this powerful interface, Hyperion Web Analysis lets you visualize multidimensional information in a highly intuitive manner. The module is easy to use so your organization benefits from fast adoption and quick return on investment with a minimal amount of training.

Enjoy an Intuitive Yet Powerful User Interface

The intuitive, easy-to-use interface provides ad hoc analysis capabilities that give Hyperion Web Analysis end users the independence to create their own views and rapidly explore a large quantity of data.

• **Point-and-click ease and speed.** A host of point-and-click analytic features transform data into insightful information so users can easily spot exceptions; discover trends; perform comparative analysis; and make faster, better-informed decisions.

• **Analytic power.** Organizing features, including color-coding exceptions and predefined calculated metrics, help you create highly strategic reports for online analysis.

• **Variety of flexible displays**. A wide range of flexible, easy-to-use display types (including an intuitive multidimensional spreadsheet, a variety of OLAP-aware chart types, custom graphical displays, animated pinboards, traffic lighting, and personalization options) let you view data in easy-to-understand displays.

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The graphical, highly intuitive display of Hyperion Web Analysis allows business users to visualize their multidimensional data and quickly investigate areas of concern.

Maximize the Power of OLAP With Advanced Business Intelligence Capabilities

Hyperion Web Analysis takes advantage of the many powerful and advanced analytics features provided in Oracle Essbase.

- Advanced analytics let workers make multiple selections with a single click. These include sorting, top-to-bottom ranking, write back, and complex OLAP selections such as "subsets" and "restrictions" (for example, levels in a hierarchy).

- Powerful data analysis allows users to enable other features such as user-defined calculations, exception reporting, and advanced filtering. You can leverage these combined capabilities to create rich analytical applications that are not possible with other tools.

- Combine data from Oracle Essbase and SAP NetWeaver BI to visualize multidimensional information to solve complex business problems.

Gain Certified Support for Enterprise Datasources

Hyperion Web Analysis lets you conduct crucial analyses across lines of business and develop a holistic view of the current state of your businesses. Certified integrations with enterprise resource planning applications let you maximize your investment in analytical tools by providing one user interface across the multiple data sources currently available in your organization. Hyperion Web Analysis works with your existing resources—giving you a rapid return on your investment.

Enhance Existing Resources for a Competitive Advantage

By streamlining your access to customer data and delivering easy-to-use information through a powerful, intuitive user interface, the Hyperion Web Analysis add-on

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ORACLE BUSINESS INTELLIGENCE FOUNDATION AND TOOLS

Oracle Business Intelligence foundation and tools products provide the foundation to create your own custom analytic applications. Part of Oracle's enterprise performance management system, these products meet the diverse reporting and analysis needs of users across your organization by allowing them to quickly and easily draw on disparate information sources to create, access, and share the vital data that drives sound business decisions.

RELATED PRODUCTS

Oracle Business Intelligence foundation and tools incorporates the following related software products and modules:

- Oracle Business Intelligence Suite Enterprise Edition Plus
  - Oracle's Hyperion Interactive Reporting
  - Oracle's Hyperion SQR Production Reporting
  - Oracle's Hyperion Web Analysis
  - Oracle Hyperion Financial Reporting
- Oracle Essbase
  - Oracle Essbase Visual Explorer

module helps you stay competitive while delivering greater value to your customers. With its user-friendly reporting, out-of-the-box setup, extensive presentation options, and powerful, intuitive interface, Hyperion Web Analysis adds spark to your existing enterprise, helping you stay competitive while delivering greater value and faster service to your customers.

Manage Applications from a Single Foundation

Hyperion Web Analysis leverages Oracle's EPM Foundation Services to provide common services upon which companies can create, deploy, and manage enterprise performance management applications in one place. The service components included with Hyperion Web Analysis are Oracle's Enterprise Performance Management Workspace, Oracle SmartView for Office, Oracle Smart Space, Oracle Smart Search, and Oracle Shared Services; these components are responsible for user management, single sign-on, shared security, and authentication. In addition, Hyperion Web Analysis uses the Hyperion SAP BW Adapter to access data stored in SAP NetWeaver Business Intelligence.

Contact Us

For more information about how your organization can leverage the power of Oracle's Hyperion Web Analysis, please visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

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