

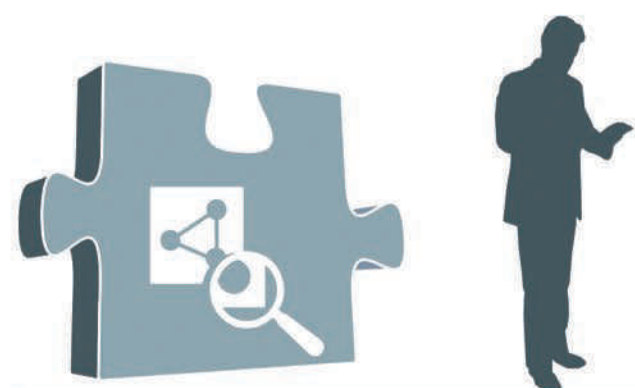
# Modern Project Management

Business Driven. Technology Powered.

What does the Modern Project Management organization look like?

## Insight Driven

Providing immediate project insight for everyone when, where, and how they need it drives proactive data-driven based decisions giving you competitive advantage.



65% surveyed indicated a demand for expedited financial information delivery and both internal and external stakeholders require faster and more robust insight into financial data (Source: Aberdeen Group, 2014)

## Collaborative

Creating a culture of social project management across the enterprise facilitates teamwork for better project outcomes.



Creating an environment for sharing information is one of top two priorities for CFOs (Source: FEI, The CFO's Technology Imperatives, 2014)

## People-Centric

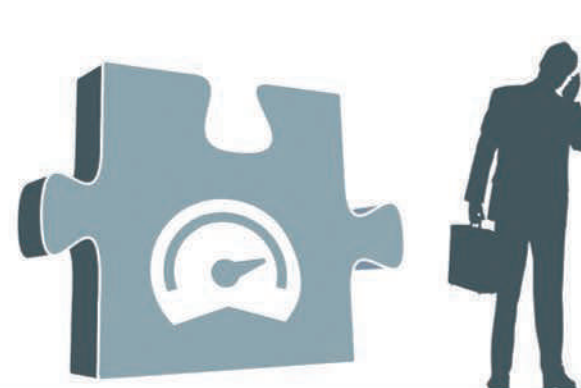
Aligning skills and experience levels with project delivery requirements motivates project talent and is key to successful projects.



1 out of 4 CEOs were unable to pursue a market opportunity because of talent constraints (Source: PwC 15th Annual Global CEO Survey, 2012)

## Ultra-Efficient

Utilizing consumer grade user experience along with mobility, the workforce can deliver a level of efficiency and stay informed of project status like never before.



Research shows that worker productivity can increase by 50% when companies apply technology more precisely, with solutions tailored to specific jobs or roles. (Source: McKinsey Quarterly, "Rethinking Knowledge Worker: A Strategic Approach", Feb. 2011)

## In Control

Maintaining a single source of project truth with centralized accounting provides complete visibility to monitor and track performance and profitability.



On average, 20% of projects will fail as businesses are forced to take on more risk in search of higher reward. (Source: Predicts 2013: PPM Leaders Must Embrace Constant Innovation and Change, Gartner, 2012)

Modern project leaders are project driven and technology powered, making them valuable strategic business partners to the entire organization.

To learn more about how Oracle's Primavera Cloud helps modern project leaders, go to [www.oracle.com/goto/primaveracloud](http://www.oracle.com/goto/primaveracloud)

