

Oracle Buys Apiary

Creates the Most Comprehensive API Integration Cloud by Adding the Leading API Design and Governance Solution

Overview

On January 19, 2017, Oracle announced that it signed an agreement to acquire Apiary, which creates the most comprehensive API Integration Cloud by adding the leading API design and governance solution. The proposed transaction is subject to customary closing conditions. Until the transaction closes, each company will continue to operate independently.

Apiary's pioneering APIFlow solution provides the framework and tools for developing application programming interfaces (APIs) that share enterprise services and data and help create modern, cloud-based applications and experiences. APIFlow spans the API creation lifecycle, including design, governance, testing, and documentation, while supporting API Blueprint and OpenAPI industry standards. Apiary has helped companies create hundreds of thousands of APIs and products that their customers and partners love to use.

Together, Oracle and Apiary will help companies thrive in the digital economy by comprehensively managing connectivity complexity and API proliferation. Oracle's existing API Integration Cloud already enables companies to secure, consume, monetize, and analyze APIs. Apiary provides the front-end solution for designing, creating and governing APIs and the combination will deliver the most complete API creation and management platform in the cloud.

The Apiary team is expected to join Oracle, bringing significant knowledge and capabilities to Oracle.

For more information, please visit www.oracle.com/apiary.

Product Overview and Strategy

Q: What is the rationale for this acquisition?

A: Oracle's existing API Integration Cloud already enables companies to secure, consume, monetize, and analyze APIs. Apiary provides the front-end solution for designing, creating and governing APIs and the combination will deliver the most complete API creation and management platform in the cloud. Together, Oracle and Apiary will help companies thrive in the digital economy by comprehensively managing connectivity complexity and API proliferation.

Q: What products and services does Apiary offer?

A: Apiary's pioneering APIFlow solution provides the framework and tools for developing application programming interfaces (APIs) that share enterprise services and data and help create modern, cloud-based applications and experiences. APIFlow spans the API creation lifecycle, including design, governance, testing, and documentation, while supporting API Blueprint and OpenAPI industry standards.

Q: How will the proposed acquisition impact the Apiary product roadmap?

A: Oracle is committed to protecting and enhancing customer investments in Apiary solutions. After the close of the transaction, Oracle plans to continue investing in Apiary and Oracle's API Integration Cloud. We expect this will include more functionality and capabilities at a quicker pace. In addition, Apiary customers will benefit from better integration and alignment with Oracle's other product offerings.

Business Continuity

Q: Can I still purchase Apiary products and services?

A: Yes. Apiary products and services continue to be available. Please contact your existing Apiary sales representative to assist you, or visit www.apiary.io for contact information.

Q: Should Apiary customers continue to call Apiary for account management and support?

A: Yes. Apiary customers should continue to use existing Apiary contacts for sales and support to address immediate and ongoing needs. We will communicate all changes and transitions occurring after the close of the transaction well in advance through these familiar channels.

Q: Should Apiary partners continue to contact Apiary?

A: Yes. Apiary partners should continue to use existing Apiary contacts to address immediate and ongoing needs. If contact information changes, we will communicate these changes through normal channels. Oracle partners may also use their existing Oracle channels for support to answer any questions.

Q: Where can I find out more information about the proposed Oracle and Apiary combination?

A: For more information, please visit www.oracle.com/apiary.

Product Roadmap

Oracle is currently reviewing the existing Apiary product roadmap and will be providing guidance to customers in accordance with Oracle's standard product communication policies. Any resulting features and timing of release of such features as determined by Oracle's review of Apiary's product roadmap are at the sole discretion of Oracle. All product roadmap information, whether communicated by Apiary or by Oracle, does not represent a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. It is intended for information purposes only, and may not be incorporated into any contract.

Cautionary Statement Regarding Forward-Looking Statements

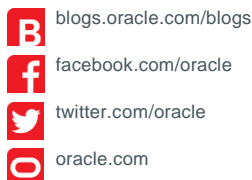
This document contains certain forward-looking statements about Oracle and Apiary, including statements that involve risks and uncertainties concerning Oracle's proposed acquisition of Apiary, anticipated customer benefits and general business outlook. When used in this document, the words "anticipates", "can", "will", "look forward to", "expected" and similar expressions and any other statements that are not historical facts are intended to identify those assertions as forward-looking statements. Any such statement may be influenced by a variety of factors, many of which are beyond the control of Oracle or Apiary that could cause actual outcomes and results to be materially different from those projected, described, expressed or implied in this document due to a number of risks and uncertainties. Potential risks and uncertainties include, among others, the possibility that the transaction will not close or that the closing may be delayed, the anticipated synergies of the combined companies may not be achieved after closing, the combined operations may not be successfully integrated in a timely manner, if at all, general economic conditions in regions in which either company does business may deteriorate and/or Oracle or Apiary may be adversely affected by other economic, business, and/or competitive factors. Accordingly, no assurances can be given that any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do so, what impact they will have on the results of operations or financial condition of Oracle or Apiary. You are cautioned to not place undue reliance on forward-looking statements, which speak only as of the date of this document. Neither Oracle nor Apiary is under any duty to update any of the information in this document.



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