

Connect Your Business to Oracle Cloud

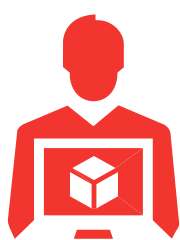
WHAT DO DIGITAL DISRUPTERS ALL HAVE IN COMMON?

Familiar business disrupters have transformed entire industries overnight such as transportation, retail, and hospitality.

- *All scale rapidly by* using existing global infrastructure such as distribution, transportation channels...
- *To speed to market* they all connect and standardize processes in the cloud.

WHY CONNECT YOUR BUSINESS TO THE CLOUD?

In a recent survey¹ of cloud adopters,



76% launched new products **FASTER**



62% **EXPANDED** into new market segments



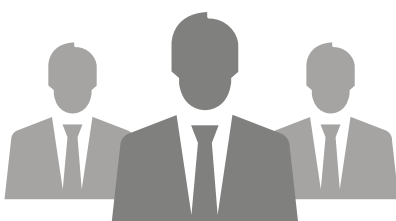
55% **EXPANDED** rapidly geographically

WHAT IS STOPPING YOU?

Do you have cloud integration hurdles with existing systems?



46%



of 500 CxOs said integration with existing systems was their most important challenge.²

WHAT'S THE EASIEST WAY TO CONNECT YOUR BUSINESS TO THE CLOUD?

Start by: Choosing a single specialized function or process to improve by using cloud.

Achieve faster results with less effort

Single specialized function or process



Single function in the cloud:

Examples: Planning / Budgeting, Innovation Management
or Transportation Management...
Built-in data import/export
Pre-built connectors

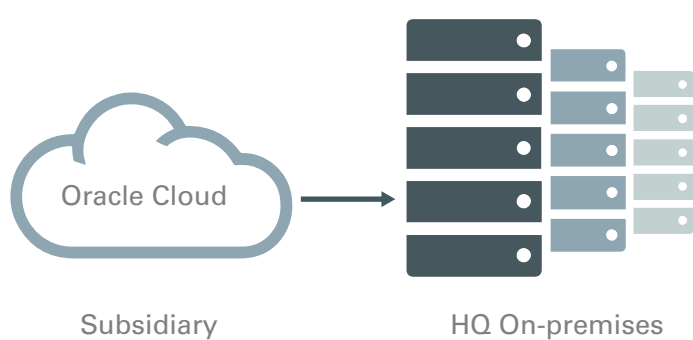
Take an easy first step and use the latest innovations in the cloud while exchanging information with your existing system(s).

INCREASE OPERATING AGILITY / SCALE QUICKLY

Start by: choosing a subsidiary or a key strategic division to modernize and connect to the cloud.

Modernize a division / subsidiary where:

Subsidiary/Division



Subsidiary in the cloud:

Examples: Oracle ERP Cloud, EPM Cloud, SCM Cloud, HCM Cloud, CX Cloud
One way transfer of data
Automated / scheduled file loaders

Securely share relevant data with headquarters and allow autonomous operations.

WHAT YOU SHOULD LOOK FOR IN A CLOUD PROVIDER?

Connect your existing systems and share business data from the cloud.

Look for a cloud provider that offers:

- Built-in functionality and Modern Best Practice processes to easily exchange data
- Pre-built connections to existing on-premises systems
- Cloud-based point and click connection service
- Built-in recommendation engine to map to existing connections
- Monitoring and error alerting across connections
- One standards-based cloud platform for all your connections and business processes



Connections and processes are maintained securely and consistently across the platform.

A MODERN CLOUD FOR THE MODERN BUSINESS

Get connected fast... choosing from a complete cloud suite that is data-driven, personalized, connected and secure.

Stay ahead of the competition and business disruptors.



oracle.com/applications

^[1] Harvard Business Review: Cloud Computing Comes of Age, 2015
^[2] KPMG: Cloud Computing Survey, 2014