

# ORACLE ENGINEERED SYSTEMS:

OUR USERS' STORIES



ORACLE®

## Hardware and software engineered to work together for better business results – in your data center and in the cloud.

Combining storage, server, networking, operating system, database and applications in a single, optimized infrastructure means that in data centers across the world, Oracle customers are achieving:

- High performance—with low purchase and management costs
- Rapid system consolidation, and shared technology for private and Oracle public cloud

Read on to discover how organizations are using Oracle engineered systems for a variety of workloads and applications.



ENGINEERED  
FOR DATABASE



ENGINEERED  
FOR ENTERPRISE  
APPLICATIONS



ENGINEERED FOR  
PRIVATE CLOUD



ENGINEERED  
FOR BIG DATA

# ENGINEERED FOR DATABASE

## **The database is the diamond in the ring of enterprise IT.**

Oracle engineered systems like Oracle Exadata, Oracle SuperCluster and Oracle Database Appliance are designed with database workloads in mind—helping companies process critical data faster, minimize admin workloads, and shine brighter than other businesses.

For example, they offer:

- Simple, rapid implementation—being fully pre-integrated and optimized
- Powerful protection for your organization's most important databases
- An ideal foundation for a consolidated database cloud

**See what they're helping our customers achieve...**



## Sprint

*Sprint drives IT and business gains with Oracle Exadata.*

Hear how Sprint uses Oracle Exadata to change the way it runs its business with dramatic improvements in performance, data center savings, storage savings, and support.

Watch the video





## Essar Steel

*Oracle Exadata enables Essar Steel to streamline steel-making, process production data 8x faster, and reduce maintenance by \$1.3 million a year.*

Essar Steel consolidated 25 databases and over 28 operating systems onto Oracle Exadata to reduce the total cost of ownership and ensure high system availability to support critical steel production operations.

[Read the full story](#)





## Universidad Autónoma De Madrid

*Oracle SuperCluster's extreme performance helps Universidad Autónoma de Madrid eliminate downtime and support a 10x increase in enrollment.*

Universidad Autónoma de Madrid used Oracle SuperCluster to achieve extreme performance, improve student enrollment efficiency by 91 percent, multiply enrollment capacity by 10x, and eliminate downtime.

[Read the full story](#)





## Uganda Revenue Authority

*Uganda Revenue Authority ensures 99.9 percent service uptime for government ministries and services to citizens.*

Uganda Revenue Authority deployed Oracle Database running on Oracle SuperCluster powered by Oracle Solaris to deliver tax administration, budget, and revenue services to the citizens of Uganda with zero downtime.

[Read the full story](#)





## RWE Deutschland

*RWE Deutschland gains the ability to process 2.3 billion smart-meter readouts in under 24 hours with Oracle engineered systems.*

RWE Deutschland AG deployed Oracle Exadata Database Machine to support its leading role in digital energy data management in Germany and its transformation into a data-driven organization.

[Read the full story](#)





# ENGINEERED FOR ENTERPRISE APPLICATIONS

**Enterprise applications are crucial to the day-to-day operations of any business—and with applications now being accessed through more devices, more frequently, no organization can afford to let performance slip.**

Oracle engineered systems are built to get the most from Oracle business solutions, including customer relationship management, procurement and supply chain management. Simply put, when it comes to handling applications, Oracle engineered systems are real stars.

Here's what our customers have to say...



## City and County of San Francisco

*City and County of San Francisco shortens payroll processing by seven hours, ensures business continuity, and reduces total cost of ownership.*

City and County of San Francisco deployed Oracle Exadata and Oracle Exalogic to support its human capital management applications—accelerating payroll processing by seven hours.

[Read the full story](#)





## iQor

*iQor sees 30 percent improvement in performance for critical applications while lowering IT managed-services costs by 20 percent.*

iQor implemented Oracle SuperCluster to improve performance, scalability, and uptime for its critical business applications, while lowering operating costs.

[Read the full story](#)



## Sai Prasad

*Sai Prasad creates daily sales reports 60x faster, launches new products in just two hours, and reduces costs.*

Sai Prasad consolidated multiple databases for Oracle's JD Edwards onto Oracle Exadata to create faster daily sales reports, improve work efficiency, accelerate the time to market, and reduce operating costs.

[Read the full story](#)





## City of Guarulhos

*Prefeitura de Guarulhos processes payroll 99 percent faster after consolidating the IT infrastructure of 32 agencies.*

Prefeitura de Guarulhos consolidated the IT infrastructure of 32 departments onto Oracle Exadata, resulting in 99 percent faster payroll processing.

[Read the full story](#)



## CPFL Energia

*CPFL Energia accelerates utility-tax reporting and optimizes debt collection.*

CPFL Energia accelerated utility-bill tax reports and optimized debt-collection strategies with Oracle Exadata Database Machine.

[Read the full story](#)



# ENGINEERED FOR PRIVATE CLOUD

**Oracle engineered systems have been built to provide a secure, reliable, and flexible foundation for private-cloud computing.**

The same Oracle engineered systems that are available for your private-cloud projects are used by Oracle public cloud. They're the same products, the same architectures, the same standards for you to leverage for all of your cloud-computing needs.

Oracle engineered systems are helping our customers build private clouds that deliver:

- Fast deployment in hours, not weeks
- Lower system and licensing costs
- Turnkey private cloud in-a-box
- Mixed workloads
- Simplified support

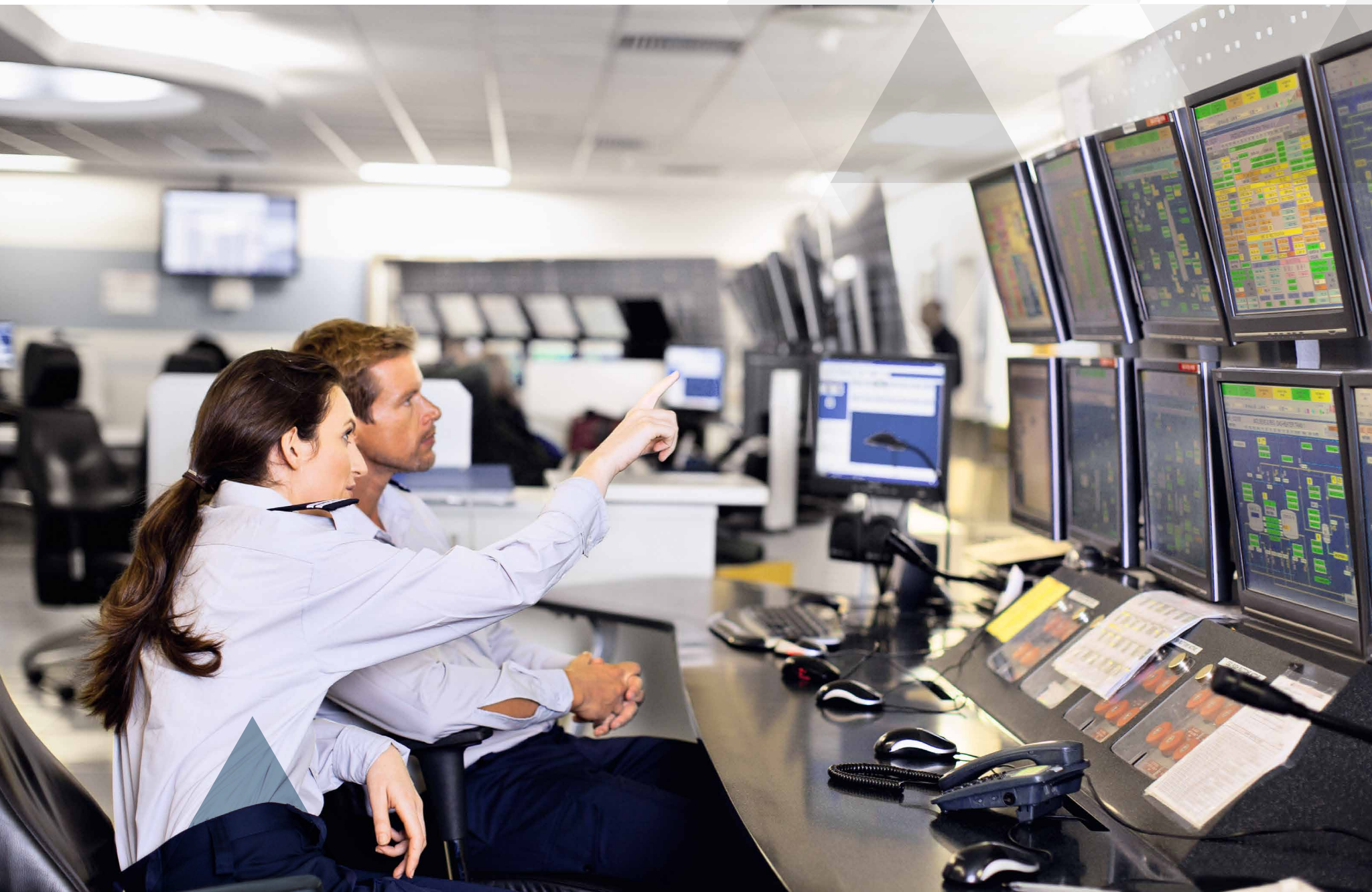
Read on to learn more...

**ORACLE®**

**ZFS STORAGE  
APPLIANCE**

**ORACLE®**

**PRIVATE CLOUD  
APPLIANCE**



## Secure-24

*Secure-24 ensures rapid application deployment and cuts deployment costs by 90 percent with Virtual Compute Appliance.\**

Secure-24 deployed Oracle's Virtual Compute Appliance to consistently and securely launch enterprise cloud environments while reducing deployment costs by 90 percent and acquisition costs by 50 percent.

[Read the full story](#)

\* Now the Oracle Private Cloud Appliance (PCA)

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**PRIVATE CLOUD  
APPLIANCE**



## BT in Spain

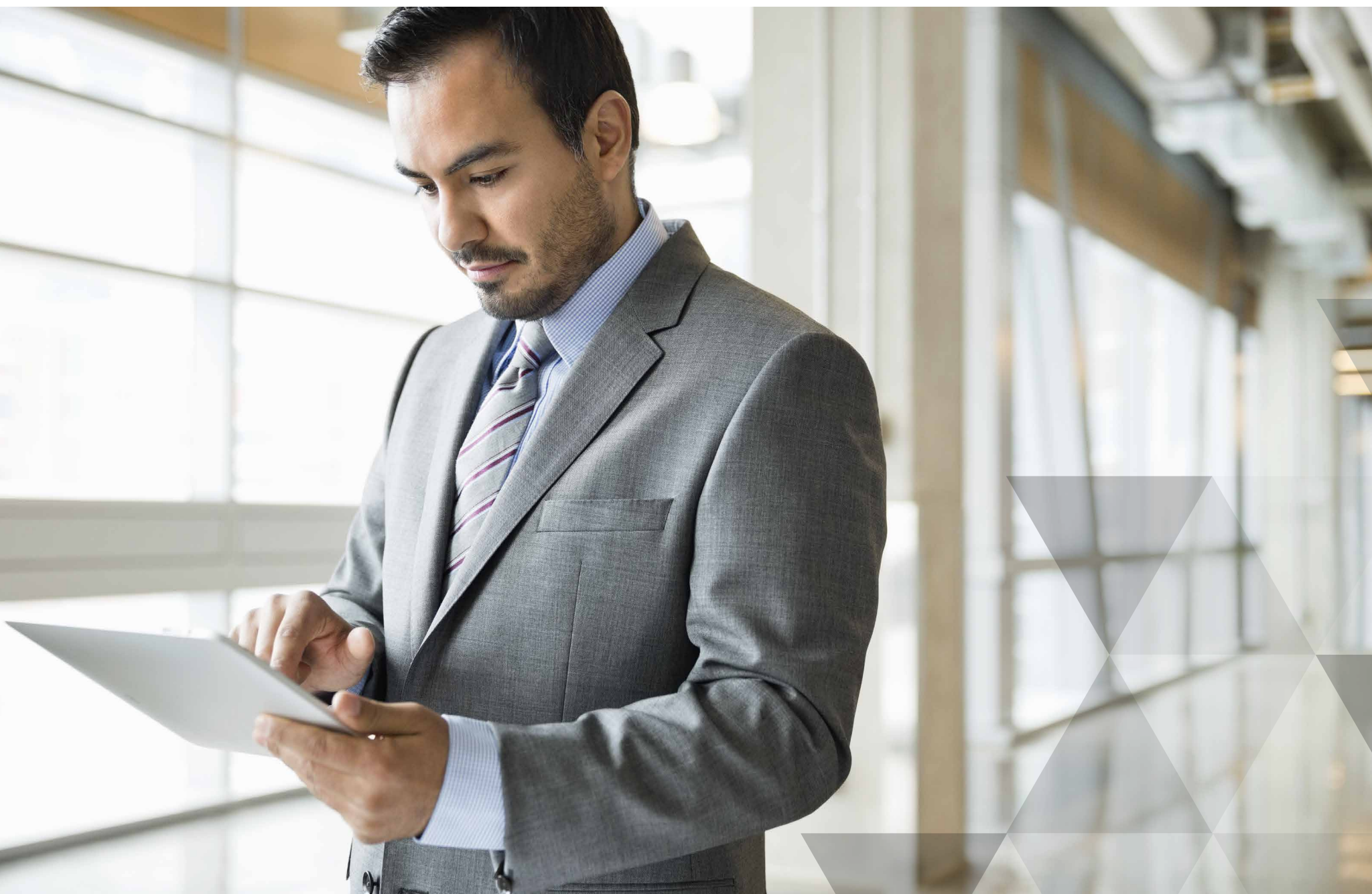
*BT in Spain completes application deployment in a matter of minutes, not days or weeks, and reduces capital expenditures by 50 percent.*

BT in Spain reduced capital expenditure by 50 percent with the ability to deploy Oracle applications up to 7x faster with Oracle's Virtual Compute Appliance\* platform.

[Read the full story](#)

\* Now the Oracle Private Cloud Appliance (PCA)

**ORACLE®**



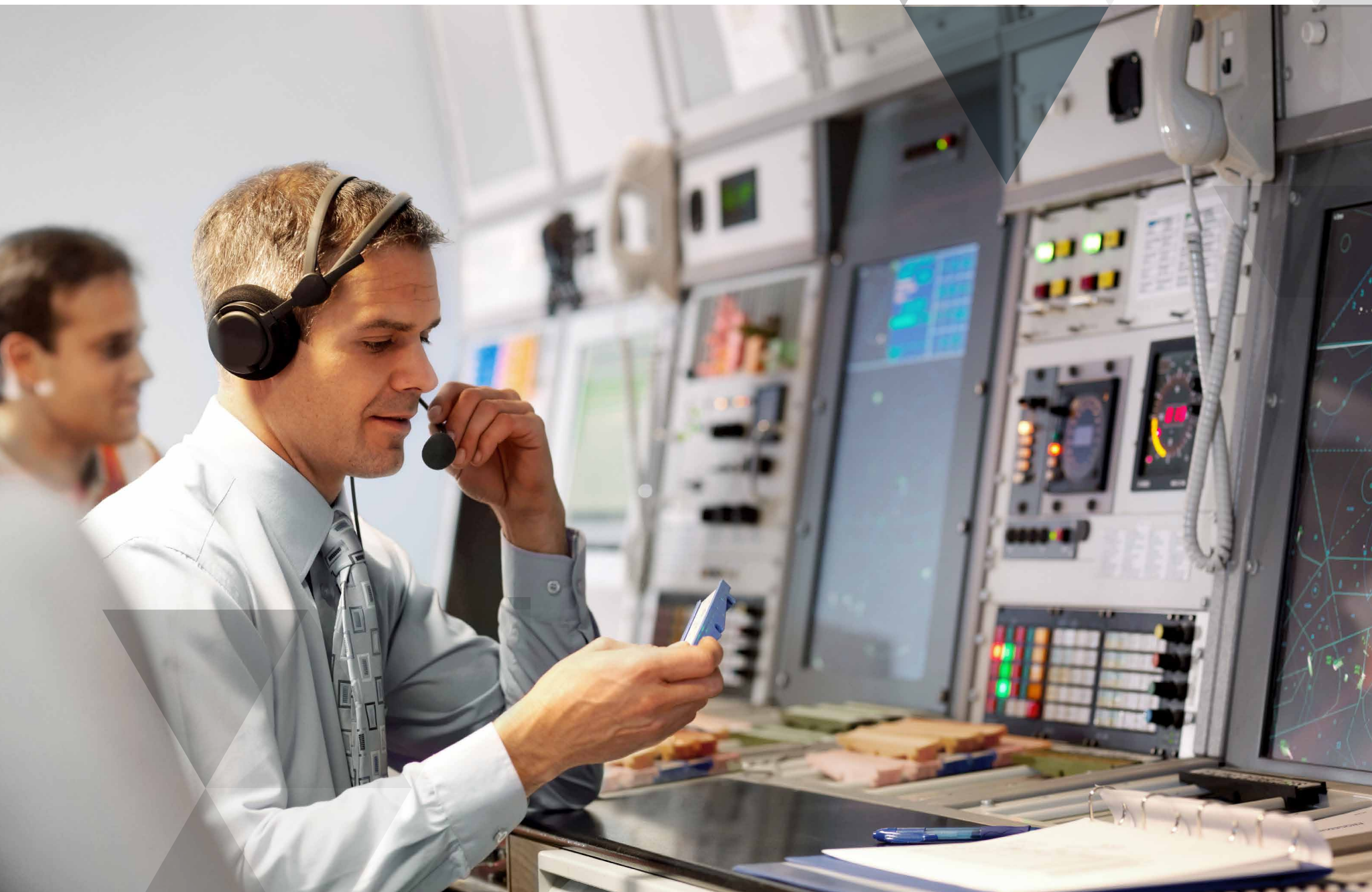
## Oracle

*Oracle gives large enterprises the confidence to migrate to the cloud—and delivers 2.5x performance improvement for cloud-based human resources solution.*

Oracle deployed Oracle engineered systems, including Oracle Exadata Database Machine and Oracle ZFS Storage Appliance, to deliver the scalability and performance that today's enterprise cloud customers demand.

[Read the full story](#)





## AeroMéxico

*AeroMéxico boosts service with Oracle Cloud and Analytics.*

Improved operations, performance, and customer service are why AeroMéxico chose Oracle Business Planning, BI, and Oracle Cloud solutions, including Exalytics, Managed Cloud Services, and Oracle Consulting.

[Watch the video](#)



## Bank of Qingdao

*Bank of Qingdao doubles the number of online users, enhances customer experience, and boosts competitiveness with high-performing e-banking platform.*

Bank of Qingdao implemented Oracle Exalogic and Oracle WebLogic Server to build a high-performing and reliable online banking platform, enhance user experience, and reduce IT costs.

[Read the full story](#)



ORACLE®  
EXADATA

ORACLE®  
EXALYTICS

ORACLE®  
EXALOGIC



## Grupo Fármacos

*Grupo Fármacos gains cost control and operational efficiency with Oracle Exadata, Exalogic, and Exalytics.*

Grupo Fármacos, leading medicine and medical equipment distributor in Mexico, services customers across public and private sectors with a high-performance virtualized infrastructure it built in the cloud.

[Watch the video](#)

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# ENGINEERED FOR BIG DATA

**Modern businesses are constantly bombarded with data.** Oracle engineered systems offer a truly optimized solution, scaling easily as data demands increase, and helping companies to turn their ever-growing data volumes into big opportunities.

Customers are using Oracle engineered systems to power big data applications, apply sophisticated analytics, and move beyond reactivity—using deep insights to drive proactive, dynamic marketing, sales, services, and operations.

Here's how...





## dunnhumby

*dunnhumby delivers for its clients with big data and Oracle Exadata.*

Hear how dunnhumby can support its global clients better by using Oracle Big Data Appliance and Oracle Exadata. By viewing 100 percent of the data, dunnhumby can now understand what is driving its business in order to build increased loyalty.

[Watch the video](#)

**ORACLE®**  
EXALYTICS

**ORACLE®**  
EXADATA

**ORACLE®**  
BIG DATA APPLIANCE



## CaixaBank

*Accenture and Oracle help CaixaBank succeed with the Oracle Big Data Appliance.*

CaixaBank achieves four big data goals by teaming with OPN partner at diamond level, Accenture, valuing its high-level solution knowledge and strategy definition, and selecting Oracle Exalytics and Oracle Big Data Appliance.

[Watch the video](#)

**ORACLE®**





## Nara Institute of Science and Technology

*Nara Institute of Science and Technology improves advanced-research platform while lowering costs and simplifying server management.*

Nara Institute of Science and Technology deployed Oracle solutions to centralize data from multiple Hadoop-based file systems and to gain a secure, high-performing, flexible integrated information-processing platform.

[Read the full story](#)





## De Persgroep

*De Persgroep predicts customer behavior with 92 percent accuracy, and uses Oracle Big Data Appliance to reduce subscriber churn.*

De Persgroep deployed Oracle Big Data Appliance to gain a 360-degree view of customers, improve customer prospecting results sixfold, and consolidate its market-leading position in the Netherlands and Belgium media publishing segment.

[Read the full story](#)



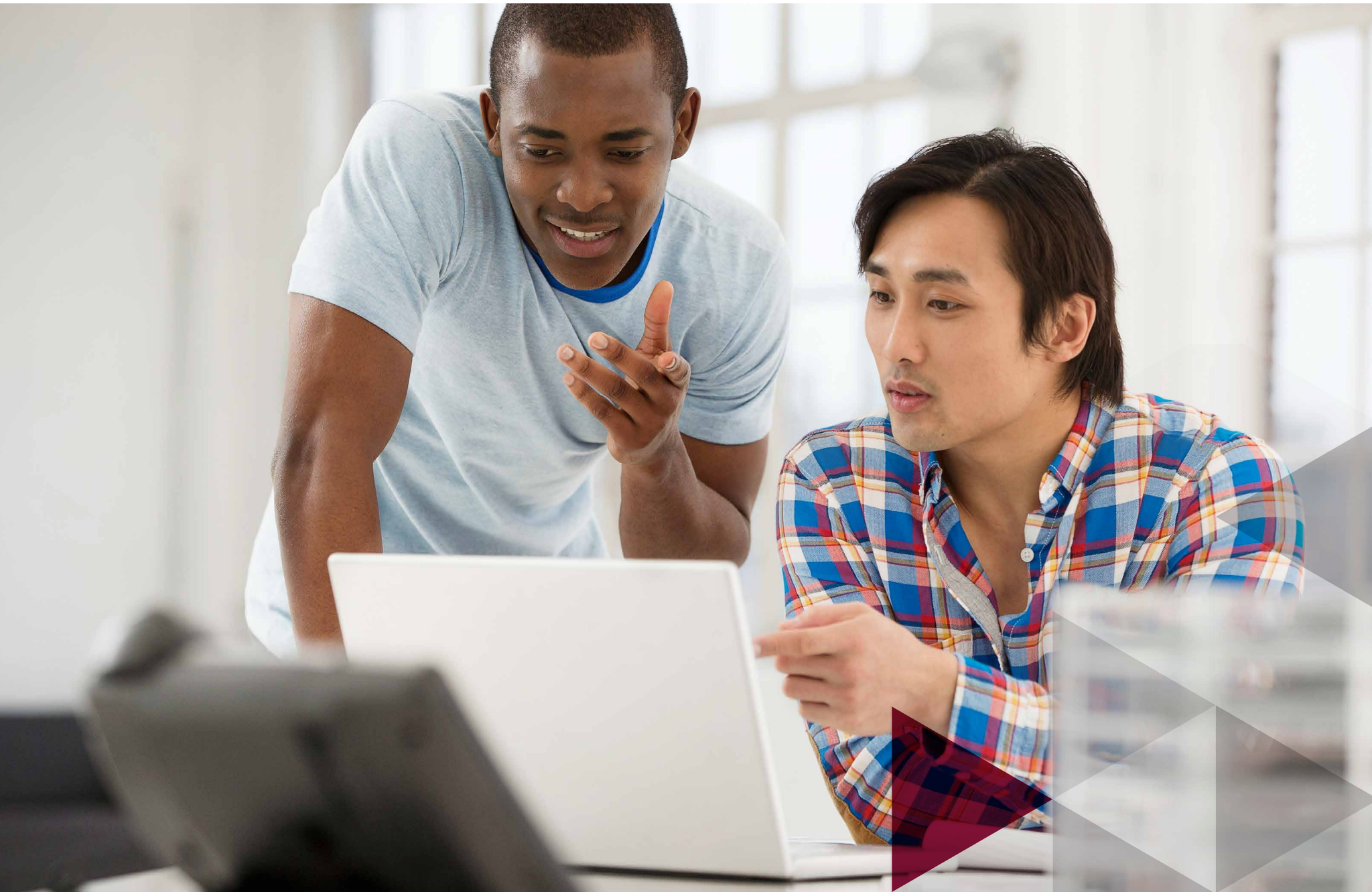


## Globacom

*Globacom saves over 35,000 call-processing minutes daily and improves data for decision-making and customer service.*

Globacom Limited deployed Oracle Big Data Appliance X3-2 to capture, store, organize, and analyze a continuous feed of more than 1 billion network event records per day—delivering high-value business insight.

[Read the full story](#)



## Wargaming.net

*Oracle Big Data Appliance and Oracle Database Appliance deliver insight to Wargaming.net.*

Learn how Wargaming.net handles over 300 billion events every day and uses Oracle Big Data Appliance, Oracle Database Appliance and Oracle Advanced Analytics to accelerate time to insight.

Watch the video



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Call Oracle: 1-800-633-0738

To learn more about Oracle engineered systems,  
visit [www.oracle.com/engineered-systems](http://www.oracle.com/engineered-systems)

