Delivering Brand Consistency.
Winning Customer Loyalty.

Oracle Solutions for the Food and Beverage Industry

From food and beverage operations consisting of thousands of workstations to single property locations, owners and management voice a common refrain: The need for comprehensive yet easy-to-use solutions – tailored to solve hospitality issues – that elevate guest experiences to new heights. Oracle Hospitality offers a suite of solutions that caters to every need, from point of sale to kitchen management to back office to hardware and mobility. Working seamlessly, they deliver what you covet most: brand consistency and customer loyalty.

Point of Sale

Through the acquisition of MICROS, Oracle Hospitality brings 35 years of experience in providing industry-leading, point-of-sale solutions to food and beverage operators. We offer point-of-sale technology that gives you the ability to deliver the best possible guest experience, while minimizing IT cost and complexity:

- Rich functionality: Our point-of-sale solutions offer functionality to suit a variety of food and beverage operations, supporting order management, overseeing cash control, and creating menus, pricing and promotions. Multi-currency and language support are provided, and our systems are mobile-enabled with multiple hardware options for maximum flexibility.

- Point-of-sale in the cloud: Our Oracle Hospitality Simphony Cloud Service orchestrates a new approach to the guest experience while reducing IT cost and complexity. Simphony Cloud eliminates the need for servers at every location and offers an 'always-on' architecture to ensure that you can continue to trade, even if you lose internet connectivity.

- Centralizing the enterprise: Our point-of-sale solutions enable every POS terminal within the enterprise to be updated from a central location – providing complete control over menus, pricing and promotions.

"Simphony is a cloud-based POS system. It's the next generation of POS. It lowers our total cost of ownership and enables the business to respond very quickly to all of the future enhancements that we need to give to our customers."

RICHARD TALLBOY
DIRECTOR OF BUSINESS
DEVELOPMENT
WAGAMAMA

- An integrated solution: With Oracle Hospitality, one system offers point of sale integrated with reporting and analytics, loyalty, reservations, inventory management, labor management and loss prevention.

Kitchen Management

Integrate orders. Track kitchen performance. Page staff. **Oracle Hospitality Kitchen Display Systems** execute all these tasks – and more – in real time, keeping vital information flowing throughout restaurant operations. Intuitive, graphical displays, which can be mounted in kitchens or preparation areas, improve kitchen efficiency, enhance food quality and speed of service – and reduce errors.

Back Office

Any operator understands that exemplary back office performance is just as essential to success as the quality of food and service provided guests. Oracle Hospitality offers integrated, scalable solutions that increase visibility and keep you ahead of the competition.

Our solutions improve:

- Reporting and analytics, which include **Oracle MICROS InMotion Mobile** for dashboards and alerts via mobile app

- Labor management

- Inventory management

- Loss prevention

- Gift & loyalty

- Reservations

Hardware and Mobility

Navigate operations with unmatched dependability provided by the new **Oracle MICROS Workstation 6**. Our most sophisticated and user-friendly model ever, the Workstation 6 comes preinstalled with Microsoft Windows Embedded 8.1 Industry Pro, the latest in a line of operating systems designed for POS use.

Best of all, Workstation 6 synchronizes effortlessly with our mobile devices, allowing staff to work untethered and efficiently meet the changing demands of guests. Our portfolio includes:

- **Oracle MICROS Workstation 6**: 15.6", wide screen, full high-definition (FHD) display with multi-touch, projective touchscreen. Spill resistant and operational even in extreme conditions, Workstation 6 also features sleek styling and a small footprint to complement any décor.

- **Oracle MICROS Tablet E-Series**: 8" fully mobile handheld or 11" fully mobile and workstation compatible

- **Oracle MICROS Tablet R-Series**: 10.1" LCD touchscreen can operate as a fixed POS station or a convertible mobile Tablet POS solution. This rugged, weatherized model is built to withstand extreme environments, common falls and spills.

HARDWARE AND SOFTWARE FOR HOSPITALITY

Oracle Hospitality offers hospitality management technology that is fully integrated with a portfolio of modern, mobile terminals for optimum guest service and efficiency.

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Integrated Cloud Applications & Platform Services

Oracle Hospitality also offers an array of POS peripherals, including printers, cash drawers, customer displays, barcode scanners and scales.

Support & Services

Oracle Hospitality is committed to meet the needs of your food and beverage operation as quickly and efficiently as possible.

- 24/7/365 – Phone and internet-based customer support are provided 24 hours a day, 7 days a week, to ensure peace of mind.
- Global presence – Oracle Hospitality possesses the experience of serving the food and beverage industry in more than 180 countries.
- Cloud solutions – With centrally hosted cloud solutions, Oracle Hospitality can provide seamless and continuous service even when your operation is sidelined by business or IT challenges.
- Technical expertise – Our professional teams deliver unparalleled support, service and training, both on-site and remotely.

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