

# Accelerating the Evolution of Human Care

Through insight and innovation you can provide your patients with the best quality of care using the best therapies and help to improve outcomes at a lower cost.

## EVOLVING DATA

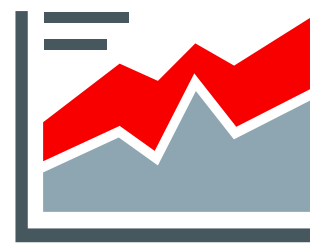
Adopt Actionable Analytics for Population Health, Precision Medicine, and Value Based Care



**Value based care** requires data aggregation, data integration and cross function data analysis.



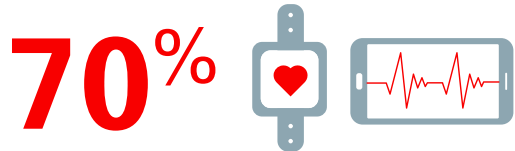
The patient's **genome** will increase the accuracy of diagnosis, **targeted treatment** and biomarker discovery.



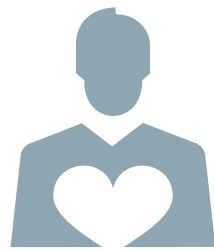
Analytics powers decision making from preventative care to **disease management** to **population health**.

## EVOLVING CARE

Support the Continuum of Care and Improve Patient Experience



of healthcare organizations worldwide will invest in **consumer-facing** mobile applications, wearables, remote health monitoring, and virtual care by 2018.<sup>1</sup>



Reduce expensive, reactive, in-person care and offer preventive, interactive, and remote care at every stage of the **patient's journey** through life.



Bridge the gap between quality and cost of care by monitoring and analyzing **process** and **outcome measures** critical to organizational success.



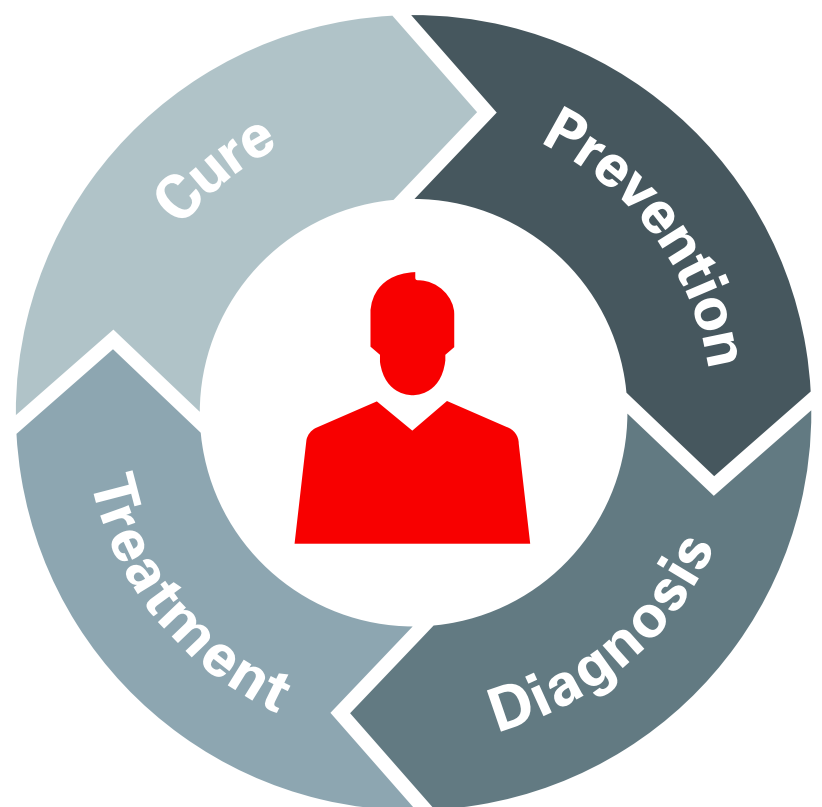
Data Aggregation & Integration/  
Data Interoperability



Clinical Analytics

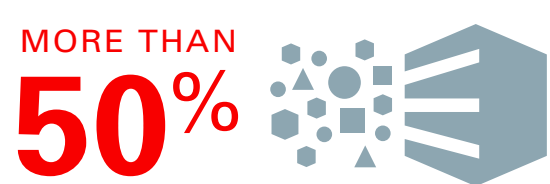


Predictive Analytics



## EVOLVING SOLUTIONS

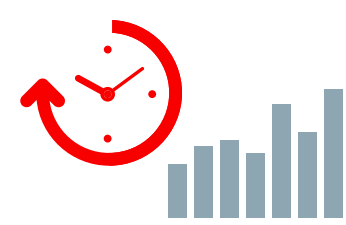
Empower Decision Makers and Transform Healthcare Interoperability



of **big data issues** will be reduced to routine operational IT by 2018, reducing the need for specialized IT resources to support big data.<sup>1</sup>



A **single source** of truth provides an accelerated analytical adoption of data from various disparate systems and enables **informed decisions**.



Maximize efficiencies and **interoperability** with real-time analytics integrated throughout your clinical research and financial processes.

## BUILT BY HEALTHCARE PROFESSIONALS, FOR HEALTHCARE PROFESSIONALS.

Oracle Healthcare Foundation:

**Comprehensive** – A completely integrated solution encompassing data governance, a single source of truth, and pre-built analytics

**Productized** – A shorter time to value with fast deployment and less development risk

**Scalable** – A robust open infrastructure, flexible enough to enable interoperability with other analytics sources



CLINICAL



FINANCIAL



ADMINISTRATIVE



OMICS



RESEARCH

Driving Insight and Innovation. Enabling Population Health.

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<sup>(1)</sup> IDC, *IDC Reveals Health Insights Predictions for 2015*:  
<http://www.idc.com/getdoc.jsp?containerId=prUS25262514>