

Oracle Hospitality Guest Experience

How is Oracle Hospitality helping its customers to deliver excellence in guest experience, leading to improvement to the bottom line and customer loyalty?

TECHNOLOGY

- 1 Mobile for Guests and Operations
- 2 Cloud Technology
- 3 Analytics

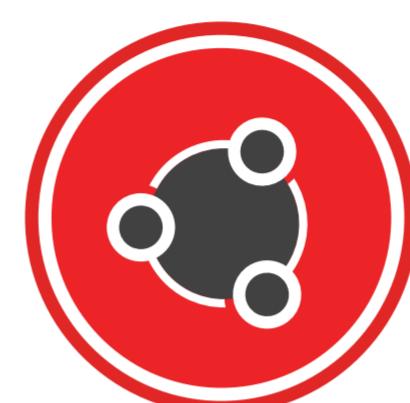
BENEFITS



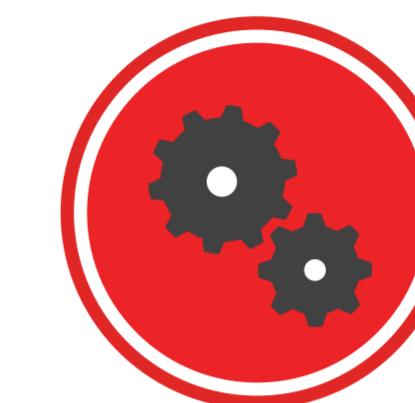
Improved Personalization



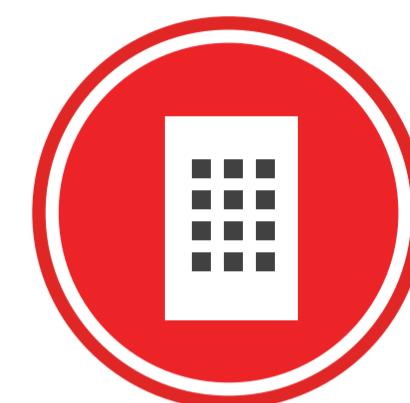
Increased Loyalty



Brand Consistency



Operational Efficiency



Technology Innovation

SERVICES



Food and Beverage

- Point-of-sale
- Table management
- Kitchen management
- Guest experience
- Cash management
- Loyalty management
- Inventory management
- Labor management
- Loss prevention
- Operational intelligence



Sports and Entertainment

- Concessions
- Suite management and catering
- Restaurants
- Retail
- Above store
- Mobile



Cruise

- Ship's property management
- Materials management
- Fleet management
- Reservations management
- Crew management
- Meal count
- Retail management
- F&B management



Hotels

- Rate management
- Reservation management
- Guest management
- Property management
- Conference and event sales management
- Finance
- Payment processing
- Reporting and business intelligence
- F&B management
- Distribution to online travel agents
- Distribution through hotel's website