

Oracle Enterprise Manager 12c

Comprehensive Management for Hybrid Cloud



UNITING BUSINESS AND IT WITH ORACLE CLOUD SOLUTIONS

- » Simplify the journey to cloud with a single pane of glass for managing hybrid cloud environments
- » Deliver cloud services up to ten times faster
- » Reduce your labor effort for managing your cloud environments by 50%
- » Build a more agile, efficient, and innovative enterprise
- » Manage hybrid clouds with same skills no matter where services are deployed

HYBRID CLOUD MANAGEMENT, AN AGILE APPROACH FOR:

- » IT Operations—Optimize IT services and lower risks
- » Development—Control resources and deliver applications in the cloud faster
- » IT Executives—Transform IT by driving innovation

Hybrid cloud uptake is on the rise, and the challenges of managing business-driven IT environments, in which public and private clouds can thrive, are becoming increasingly important and critical. How can you manage a hybrid cloud as one cohesive entity when the journey to cloud is so complex? How do you enable lines of business to consume IT services on-demand when you have competing stakeholder priorities? How do you manage multiple clouds when there's a lack of insight and visibility?

A Complete Solution for Hybrid Cloud Management

Oracle Enterprise Manager for Oracle Cloud Platform answers these and other questions. Part of the award-winning¹ Oracle Enterprise Manager12c solution, it allows you to build, deploy, and operate application environments on-premises, in a private cloud, and on Oracle Cloud. It maximizes visibility and control over Oracle-based services while delivering comprehensive monitoring and reporting solutions to ensure adherence to IT standards and corporate policies.

Oracle Enterprise Manager 12c delivers comprehensive capabilities to manage, migrate, test, and deploy applications and workloads across hybrid clouds, providing for 100 percent reuse of existing IT operations management skills and practices. You can take advantage of:

- » **Quality of Service Management:** Deep performance diagnostics and tuning capabilities that leverage the full breadth of Oracle's extensive best practices for optimizing applications.
- » **Lifecycle and Cloud Management:** Automated patching and provisioning with a self-service catalog for agility.
- » **Data Governance and Compliance Controls:** Configuration and compliance management, data masking, and compliance frameworks for reporting.
- » **Workload Portability and Secure, Bi-Directional Cloning:** Replicate application components and data across cloud boundaries with automated, secure workload migration.

Embrace the Cloud-Enabled Enterprise

With businesses moving at a rapid pace, CIOs are tasked with transforming IT to drive innovation. They want their teams to manage on-premises and cloud services in a cohesive way, with dynamic workload migration, unified DevOps processes, and adherence to corporate compliance standards. Meanwhile, software development managers are clamoring for control over IT resources. They are building agile teams and methods, which often involves moving development and testing operations to the cloud to accelerate development cycles. Finally, IT Operations personnel want to ensure consistency of operational management and high levels of service across development, test, and production environments.

Oracle Enterprise Manager 12c can help satisfy all of these stakeholder needs. It automates complex management tasks across the complete cloud lifecycle. Development personnel can migrate and clone applications and data with the push of a button. IT operations staff can monitor and manage private and public cloud services. And the CIO can enforce configuration compliance across the entire hybrid estate.

¹ Winner of two [Database Trends and Applications magazine—Readers' Choice Awards](#) for [Best Database Administration Solution](#) and [Best Database Performance Solution](#).

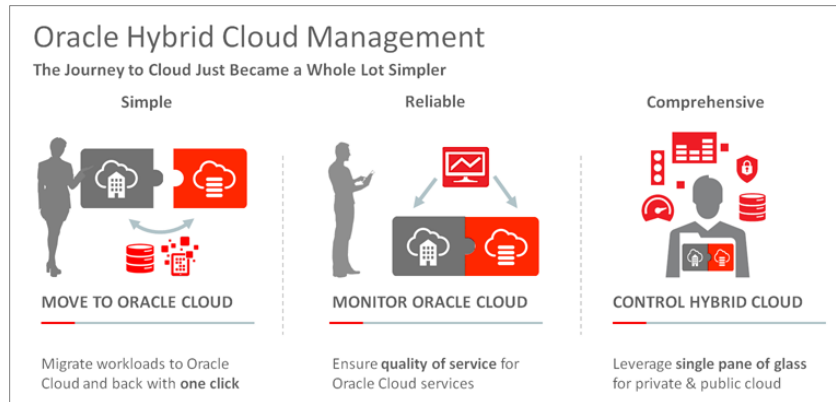


"Oracle customers who are evaluating a hybrid cloud strategy spanning Oracle on premises and public cloud services will be well served to consider the new Oracle Enterprise Manager hybrid cloud management capabilities."

MARY JOHNSTON TURNER, IDC²

"We have seen the benefits Oracle Enterprise Manager brings to our clients, regardless of the size and complexity of their estate, which is why we also use it internally. Reusing our existing skills will accelerate adoption of the Oracle Cloud Platform since our hybrid cloud will be a natural extension of our existing estate, all seamlessly managed as one."

PHIL BROWN, GLOBAL LEAD FOR ENTERPRISE MANAGEMENT TECHNOLOGIES, E-DBA.



Oracle Cloud services are managed by the same Oracle Enterprise Manager solution that you use to monitor, provision, and maintain your on-premises Oracle databases, Engineered Systems, Oracle Applications, and Oracle Fusion Middleware. This coherence eliminates the costly consequences of purchasing and learning numerous new tools to manage enterprise hybrid clouds.

Strategic Cloud Management for the Long Term

As organizations seek innovation by adopting public, private, and hybrid clouds, many of them are running up against formidable barriers. In some cases they find that the promised innovations of cloud computing are slow to materialize. Running multiple cloud services is difficult and can cause confusion within the IT department.

To realize the promise of cloud, IT needs a cohesive way to manage the information assets of the enterprise. Oracle Enterprise Manager 12c is a robust administrative, monitoring, and troubleshooting platform for setting up and managing private and hybrid clouds. Oracle empowers you to manage every part of a hybrid cloud environment including planning, setup, testing, and deployment. Now you can pursue cloud initiatives with the assurance that all systems will work together, seamlessly and efficiently, over the long term.

[Watch how companies drive transformation through IT automation.](#)

[Download Oracle Enterprise Manager.](#)

² Oracle Enterprise Manager: The Secret Sauce in Oracle's Hybrid Cloud Strategy (October 2014).



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Hardware and Software, Engineered to Work Together

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