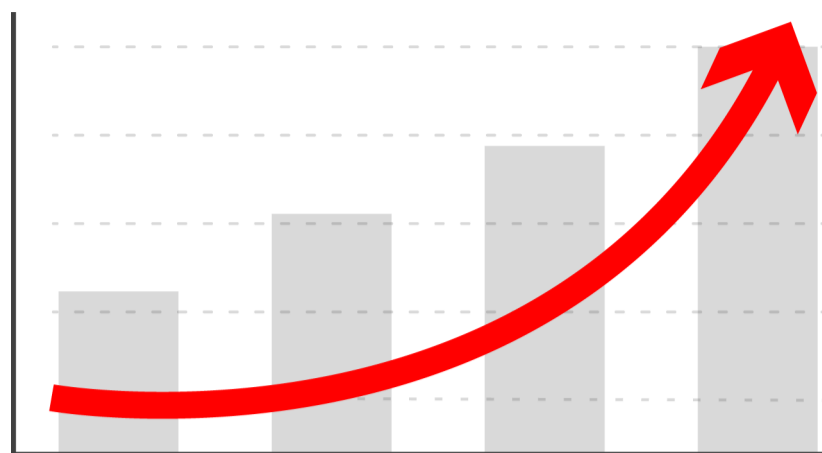


The Rapidly Accelerating Cloud-Enabled Enterprise

Cloud adoption is growing. As more and more companies add cloud assets, the challenge of managing IT is intensifying.

BIG DATA KEEPS GETTING BIGGER

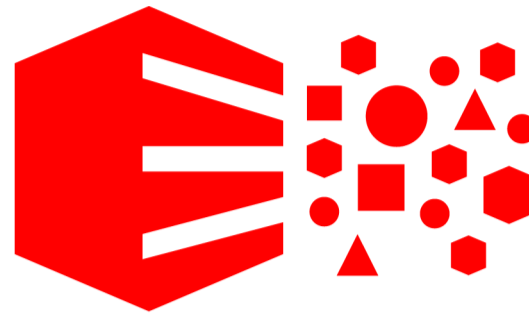


62% of companies say their data volumes are expanding greater than **10% annually**

A further 10% report that their data sizes are expanding at a rate **exceeding 50% per year**

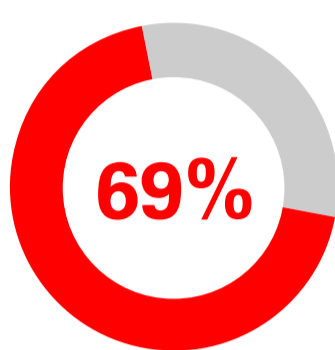


38% of those surveyed run **100 or more** distinct databases



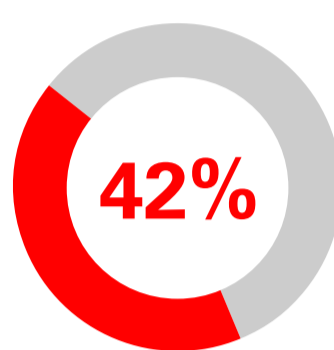
43% acknowledge that **big data** is reshaping their computing landscapes

MOVING AT THE SPEED OF BUSINESS



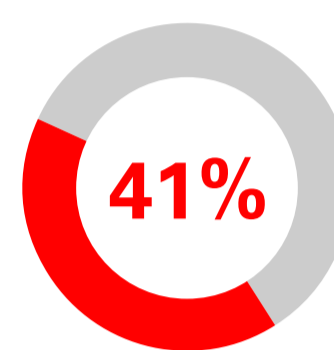
report that **deploying a new test database** can take less than a day

but...



report that it takes a week or more to **approve change requests**

and...



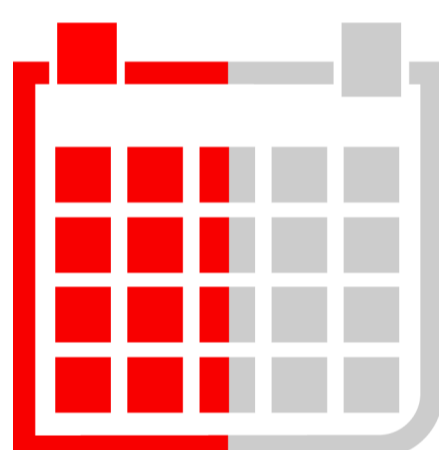
report that it takes anywhere from one day to several weeks to have a **production database ready for use**

KEEPING CURRENT: DATA ENVIRONMENTS

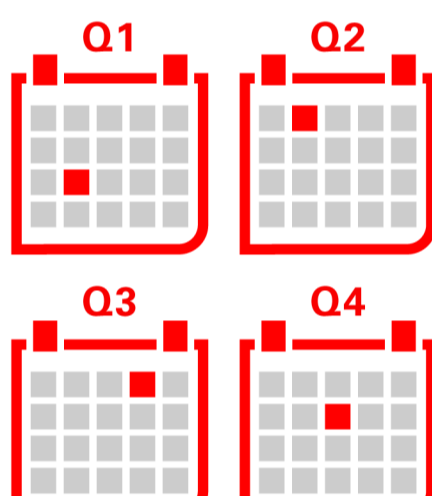


1 in 3 Oracle shops

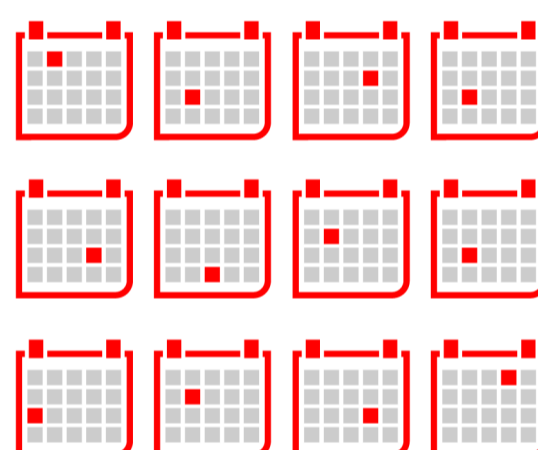
report managing between **6 and 20 different configurations** for both their development and production environments



51% are challenged with keeping databases at **current patch levels**



49% will deploy database patches at least **once every quarter**



34% say they're dealing with **too many manual repetitive tasks** and processes

OPTIMIZING SUCCESS: MANAGEMENT IS ESSENTIAL

42% of Oracle Enterprise Manager users report **managing more databases** with less resources

versus 24% of non-Oracle Enterprise Manager sites

47% of administrators at Oracle Enterprise Manager sites are **more efficient at managing** multiple development databases

versus 28% of non-Oracle Enterprise Manager sites

CLOUD ADOPTION

Oracle Enterprise Manager users are moving deeper into cloud adoption with



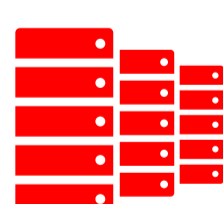
Private cloud

37% of Oracle Enterprise Manager users vs. 30% of non users



Hybrid cloud

30% of Oracle Enterprise Manager users vs. 15% of non users



Database as a Service

37% of Oracle Enterprise Manager users vs. 22% of non users

TAKEAWAYS

- ✓ Database footprints keep expanding, both in number and capacity
- ✓ Manual database operations, processes, and approval times are among the causes of delays holding up the real-time enterprise
- ✓ Enterprises that implement management and monitoring tools are more engaged with complex security, governance, and compliance issues
- ✓ Keeping data environments up-to-date is critical to maintain uniformity across data environments
- ✓ Customers using Oracle Enterprise Manager exhibit greater readiness for cloud adoption

Learn more at www.oracle.com/enterprisemanager

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