





















































Media Integrations









	AudienceOn	Server to Server	Taxonomy API	International Data	Mobile Data	Audience Injection	Creative Optimization
 adacado <small>leader in real time creative advertising</small>							●
 Adap.TV	●	●		●			
 ADARA	●	●					
 adelphic	●	●	●	●	●		
 AdoTube	●	●		●			
 ADTHEORENT		●					
[a·mo·bee]	●	●			●		
Aol.	●	●		●	●		
 appnexus	●	●	●	●	●	●	
 Audience							
Billboard	●	●		●	●		
 collective	●	●					

	AudienceOn	Server to Server	Taxonomy API	International Data	Mobile Data	Audience Injection	Creative Optimization
CONVERSANT 		•			•		
DataXu	•	•	•	•	•		
 DIGILANT	•	•		•	•		
 drawbridge	•	•	•				
 dstillery	•	•		•	•		
 exponential Advertising Intelligence	•	•		•			
 eyeview Branding That Moves Product	•	•	•				
flashtalking™							•
FreeWheel®	•	•			•		
Google AdWords	•	•	•	•	•		
 doubleclick bid manager by Google	•	•	•	•	•	•	
 dfp by Google	•	•	•	•	•	•	
Google Display Network	•	•	•	•	•		

	AudienceOn	Server to Server	Taxonomy API	International Data	Mobile Data	Audience Injection	Creative Optimization
	•	•		•	•		
			•				
	•	•		•	•		
	•	•	•		•		
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	AudienceOn	Server to Server	Taxonomy API	International Data	Mobile Data	Audience Injection	Creative Optimization
 illeni Im the mobile advertising & data platform®	●	●			●		
 mobiletheory	●	●			●		
MODE MEDIA			●				
 monetate ®				●			
 mopub	●	●		●	●		
 netmiring ®	●	●					
 Optimizely <small>Website A/B testing you'll actually use</small>				●			
 PHUNWARE		●			●		
 PLAN BLUE							
quxntcast							
 Qubit ™ <small>Real insights. Real uplifts.</small>							
RADIUM ONE ™ <small>WE KNOW YOUR NEXT CUSTOMER</small>		●					
Ranker							

	AudienceOn	Server to Server	Taxonomy API	International Data	Mobile Data	Audience Injection	Creative Optimization
	•	•	•	•	•		
		•					
	•	•	•	•	•		
	•	•		•			
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	•	•		•			
		•		•	•		

	AudienceOn	Server to Server	Taxonomy API	International Data	Mobile Data	Audience Injection	Creative Optimization
	●	●			●		
	●	●			●		
	●	●			●		
	●	●		●	●		
		●					
	●	●					
	●	●		●			
			●				

SERVER-SIDE DATA

Partners who have direct server-to-server connection with the Audience Data Marketplace to enable the fastest and most effective delivery method of data, resulting in higher audience overlap in real-time.

TAXONOMY API

Partners who have implemented the Oracle BlueKai taxonomy API, giving their customers the most up-to-date view of Audience Data Marketplace data via their own user interface.

INTERNATIONAL DATA

Partners who leverage International data available in the Audience Data Marketplace to reach global audiences.

MOBILE DATA

Partners who offer a solution for delivering ads and content across mobile devices.

AUDIENCE INJECTION

Audience Injection is a powerful automation tool that allows Oracle BlueKai clients to create audiences within our platform, and with a single click, have the audience object instantly appear in their seat in a media partners platform.

CREATIVE OPTIMIZATION

A Partner leverages data from the Oracle BlueKai Platform to dynamically create and serve targeted, personalized advertising.

Contact Us

For more information, please email daas_hotline_ww@oracle.com.