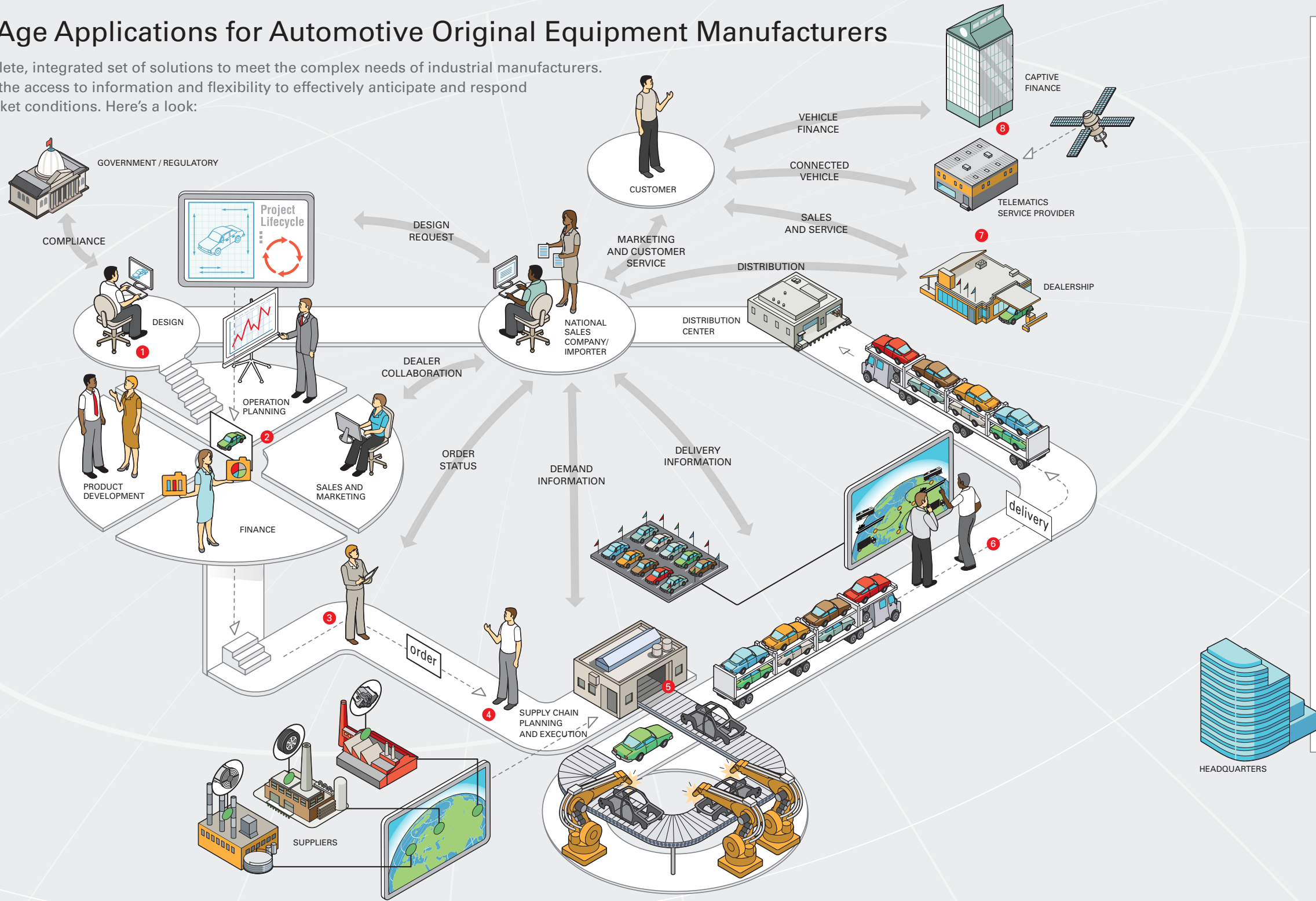# Information Age Applications for Automotive Original Equipment Manufacturers

Oracle provides a complete, integrated set of solutions to meet the complex needs of industrial manufacturers. In addition, we provide the access to information and flexibility to effectively anticipate and respond to rapidly changing market conditions. Here's a look:

GOVERNMENT / REGULATORY

COMPLIANCE

DESIGN REQUEST

Project Lifecycle

DESIGN

OPERATION PLANNING

PRODUCT DEVELOPMENT

FINANCE

SALES AND MARKETING

DEALER COLLABORATION

CUSTOMER

MARKETING AND CUSTOMER SERVICE

NATIONAL SALES COMPANY/ IMPORTER

DISTRIBUTION

DISTRIBUTION CENTER

ORDER STATUS

DEMAND INFORMATION

DELIVERY INFORMATION

order

delivery

SUPPLY CHAIN PLANNING AND EXECUTION

SUPPLIERS

VEHICLE FINANCE

CONNECTED VEHICLE

SALES AND SERVICE

CAPTIVE FINANCE

TELEMATICS SERVICE PROVIDER

DEALERSHIP

HEADQUARTERS

INTEGRATION AND ANALYSIS

A standards-based integration framework along with the most complete master data management solutions allow the easy orchestration of cross-application business process. In addition, best-in-class performance management and business intelligence applications provide business insight and link operational decisions to strategic objectives.

HUMAN RESOURCES

Manage, optimize, and leverage the workforce throughout the employee lifecycle across your enterprise through automated, industry-leading practices for human capital management.

FINANCE

Provide best-in-class global financial management, consolidation, and reporting processes while providing complete governance, risk management, and controls.

1 PRODUCT LIFECYCLE MANAGEMENT
Accelerate innovation; reduce costs; enable design collaboration with customers, partners, and suppliers; and control all product information from concept to end of life.

2 SALES, MARKETING, AND OPERATIONS PLANNING
Provide brand consistency, track opportunities, and optimize channel strategies through an integrated and unified view of the customer.

3 ORDER MANAGEMENT
Ensure complete and accurate capture and execution of orders across all channels for increasingly complex products and services.

4 SUPPLY CHAIN PLANNING AND EXECUTION
Provide real-time sales and operations planning capabilities to drive accurate forecasts while optimizing material and resources constraints across a global supply chain.

5 MANUFACTURING AND ASSEMBLY
Maximize efficiencies, product quality, and responsiveness to demand fluctuations through lean, flexible manufacturing processes.

6 LOGISTICS AND TRANSPORTATION MANAGEMENT
Reduce inventory and transportation costs while meeting customer delivery expectations.

7 AFTERMARKET SALES AND SERVICE
Optimize product performance and expand service revenue through comprehensive, efficient service offerings.

8 CAPTIVE FINANCE
Help captive finance companies be more customer focused by obtaining a comprehensive understanding of customer needs, profitability, and risk exposure.

ORACLE®