

## Empowering and Accelerating the Modern Business

Integrated Cloud Applications & Platform Services



The workforce is increasingly mobile. Customers are social and digital natives. Security has never been more paramount. To meet these shifting market demands, businesses must accelerate their digital transformation—simplify operations, speed innovation, and hone their competitive edge.

Oracle offers an integrated array of applications, databases, servers, storage, and cloud technologies to empower modern business. For most companies, flexibility is critical. Oracle provides a wide choice of software, systems, and cloud deployment models—including public, on-premises, and hybrid clouds—to ensure that technology flexes to the unique needs of a business.

Oracle Cloud is a complete, integrated stack of platform, infrastructure, and application services. With advanced scalability and security, Oracle Cloud enables technical agility across the enterprise, connects people to information for clearer insights, and fosters efficiency through simplified workflows.

More than 420,000 customers across 145 countries have harnessed Oracle technology to accelerate their digital transformation.

### ORACLE CLOUD SOLUTIONS

Modern cloud services help companies seize new business opportunities and innovate faster. Oracle delivers the most comprehensive portfolio of integrated cloud solutions for business, IT, and development needs, including software as a service (SaaS), platform as a service (PaaS), infrastructure as a service (IaaS), and data as a service (DaaS). Oracle Cloud helps businesses offload IT management so that they can focus on their priorities.

### ORACLE DATABASE

Designed for cloud computing, the world's #1 database enables the consolidation and management of databases as cloud services. Companies can accelerate analytical performance—while achieving new levels

of efficiency and availability. Oracle Database can be rapidly provisioned and ready to use in minutes. With just a few clicks, customers can set up new database instances in a complete development environment. Best of all, there are no application changes when customers move their legacy databases to Oracle's secure and optimized cloud platform.

MySQL is the world's most popular open source database, enabling cost-effective delivery of reliable, high-performance, and scalable web-based and embedded database applications.

### ORACLE MIDDLEWARE

Oracle's integrated middleware platform for the enterprise and the cloud enables companies to create and run agile, intelligent business applications while optimizing IT efficiency through full utilization of modern hardware and software architectures.

### ORACLE APPLICATIONS

Companies of all sizes rely on Oracle's complete, modern, and secure portfolio of enterprise and industry applications to connect the entire organization and provide data-driven intelligence. Oracle offers maximum personalization and choice, including SaaS applications for customer experience, enterprise performance management, enterprise resource planning, human capital management, supply chain management, and more. Oracle's enterprise solutions support all types of cloud scenarios, including public, private, and hybrid clouds.

### ORACLE CORPORATION

- US\$37 billion total GAAP revenue in FY 2016
- 420,000 customers
- 310,000 Oracle Database customers
- 120,000 Oracle Fusion Middleware customers
- 110,000 Oracle Applications customers
- 6,000 engineered systems customers
- More than 25,000 partners worldwide
- More than 135,000 employees, including:
  - 40,000 developers and engineers
  - 16,000 support personnel
  - 18,000 consulting experts
- More than 3.1 million students supported annually in 110 countries

## ORACLE LEADERSHIP

- #1 application server
- #1 business analytics
- #1 database
- #1 database on Linux and UNIX
- #1 data warehouse
- #1 embedded database
- #1 engineered systems
- #1 enterprise performance management
- #1 lead management
- #1 marketing automation
- #1 middleware
- #1 supply chain planning and execution
- #1 talent management and talent recruiting

## ORACLE CUSTOMERS INCLUDE

- 10 of the 10 top aerospace and defense companies
- 20 of the 20 top airlines
- 20 of the 20 top automotive companies
- 20 of the 20 top banks
- 9 of the 10 top consumer goods companies
- 9 of the 10 top engineering and construction companies
- 20 of the 20 top governments
- 20 of the 20 top high tech companies
- 20 of the 20 top insurers
- 20 of the 20 top manufacturers
- 20 of the 20 top oil and gas companies
- 20 of the 20 top pharmaceutical companies
- 20 of the 20 top retailers
- 10 of the 10 top SaaS providers
- 20 of the 20 top supply chains
- 20 of the 20 top telecommunications companies
- 20 of the 20 top universities
- 10 of the 10 top utilities

## ORACLE INDUSTRY SOLUTIONS

Oracle's dedicated industry organizations provide deep industry expertise and best-of-breed technologies for running a customer's core business—on premises or in the cloud. Key industries include communications, education, engineering and construction, financial services, health sciences, hospitality, public sector, retail, utilities, and more.

## ORACLE ENGINEERED SYSTEMS

Oracle's integrated systems combine Oracle hardware and software, engineered and optimized to work together to cut complexity and cost. This results in extreme performance, easier deployment and upgrades, and more efficient systems management.

## ORACLE SERVERS

Oracle's enterprise servers deliver advanced security, high performance, simplified management, and high availability at a low cost of ownership. The systems and Oracle software are coengineered for performance and provide built-in redundancy for maximum uptime and continuous service.

## ORACLE STORAGE

Oracle's application-engineered storage is designed to accelerate application performance, increase efficiency, and improve management. These advanced storage solutions let enterprises simplify IT environments so they can operate more cost-effectively and be more responsive to dynamic business needs.

## ORACLE SERVICES

Oracle services help companies optimize their technology investments and resources.

- » Oracle Advanced Customer Support Services and Oracle Premier Support deliver tailored, mission-critical support for complex IT environments to help maximize performance, achieve higher availability, and reduce risk.
- » Oracle Consulting provides deep expertise to help customers succeed with architecture, planning,

implementation, upgrade, and migration across the Oracle stack.

- » Oracle Financing offers expertise and insight—along with proven processes and streamlined execution—to help organizations with their IT investments.
- » Oracle Managed Cloud Services enable organizations to extend their Oracle investments into the cloud with greater value, choice, and confidence.
- » Oracle University provides a world-class educational experience, with the best instructors in the industry.

## ORACLE MIDSIZE AND SMB SOLUTIONS

Oracle provides modern, complete, and simple-to-deploy cloud solutions to organizations and companies of all sizes. Designed for fast time to benefit, these solutions are available as fixed-scope, fixed-price offerings from expert partners and Oracle Consulting, providing midsize and small-to-medium businesses (SMBs) with a strong foundation for innovation and growth.

## DEVELOPER AND OTHER COMMUNITIES

For developers, as well as customers, partners, and other users, Oracle offers a wide range of ways to try Oracle technologies, get involved, and be heard. Oracle's global communities include Oracle Technology Network, Oracle PartnerNetwork, Java.net, and Oracle user groups. Oracle communities can also be found online on Facebook, LinkedIn, Twitter, and more.

## ACCELERATING DIGITAL TRANSFORMATION

Enterprises focused on accelerating their digital transformation can reap the benefits of an empowered modern business. Simplifying processes brings greater efficiency. Connecting people to information leads to insights that improve customer experience. And enabling technical agility creates room for innovation that sharpens the competitive edge.

To learn more, visit [oracle.com](http://oracle.com) or call +1.800.ORACLE1 to speak to an Oracle representative. Outside North America, visit [oracle.com/corporate/contact/global.html](http://oracle.com/corporate/contact/global.html) to find the phone number for your local Oracle office.



Oracle is committed to developing practices and products that help protect the environment

CONNECT WITH US



[facebook.com/oracle](https://facebook.com/oracle)



[twitter.com/oracle](https://twitter.com/oracle)



[linkedin.com/company/oracle](https://linkedin.com/company/oracle)