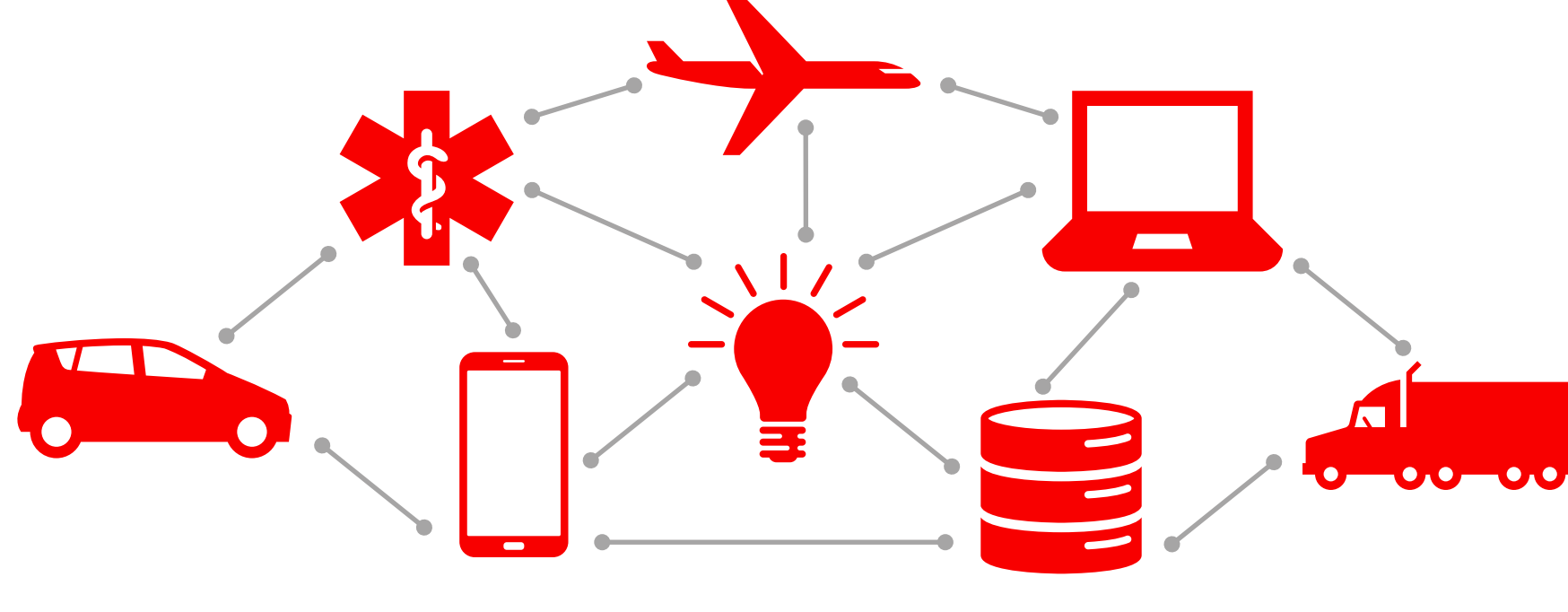


Energize Your Business with IoT-Enabled Applications

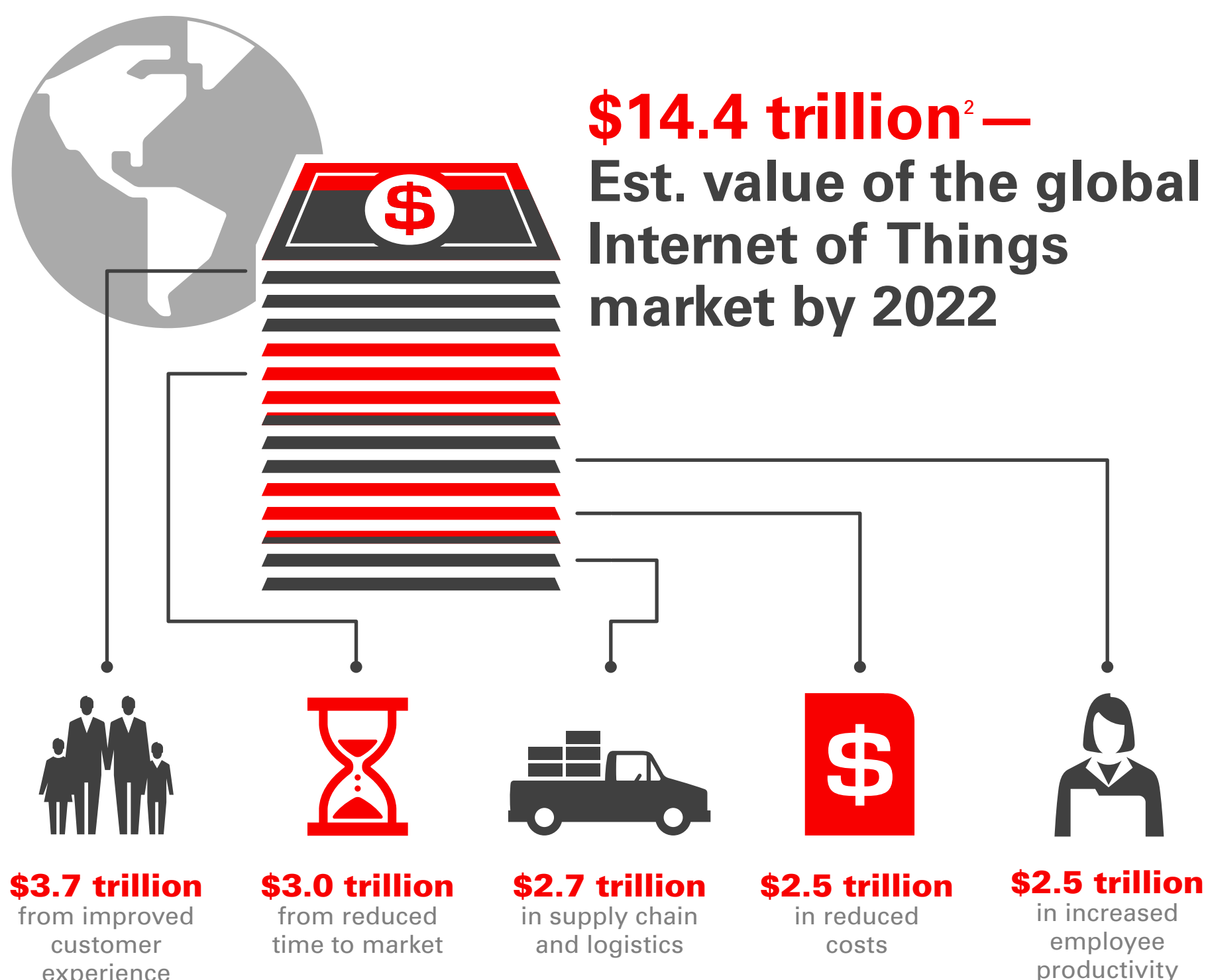


You've heard the numbers—tens of billions of internet-connected things expected by 2020, generating zettabytes of new data. Adoption of the Internet of Things is happening now, across a wide range of industries, as organizations capture and analyze data from devices in an effort to rapidly identify important changes and take immediate action.

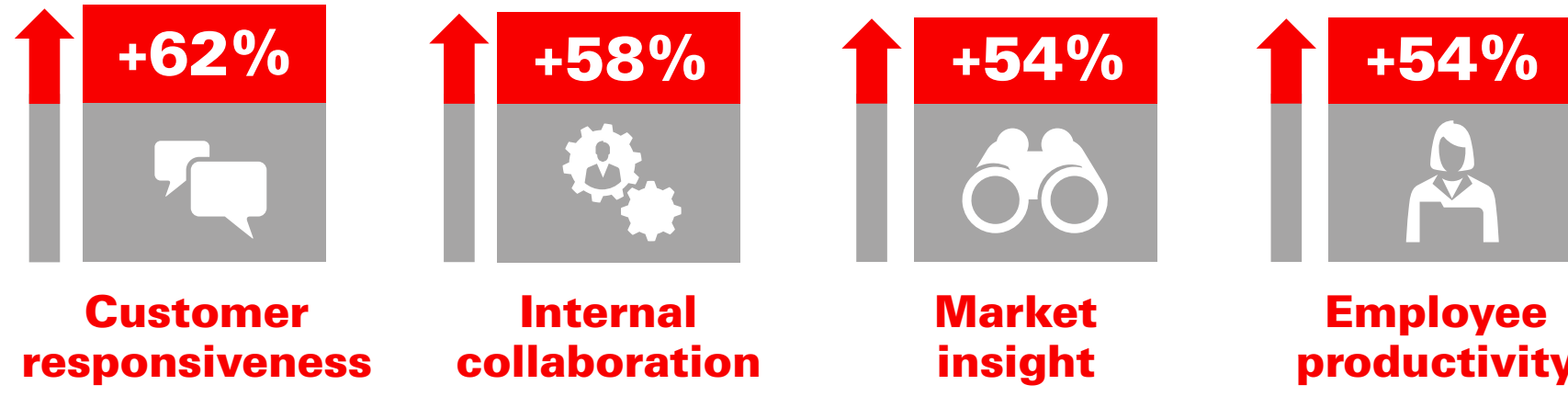
IoT – BUSINESS OUTLOOK



96% of businesses are ready to adopt Internet of Things¹

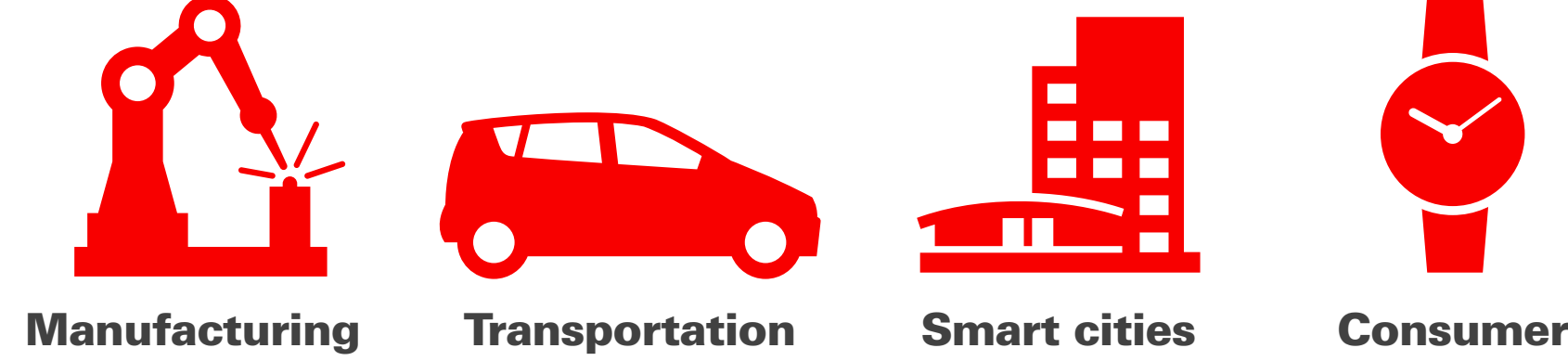


Increased competitive advantages seen by early IoT adopters include:³

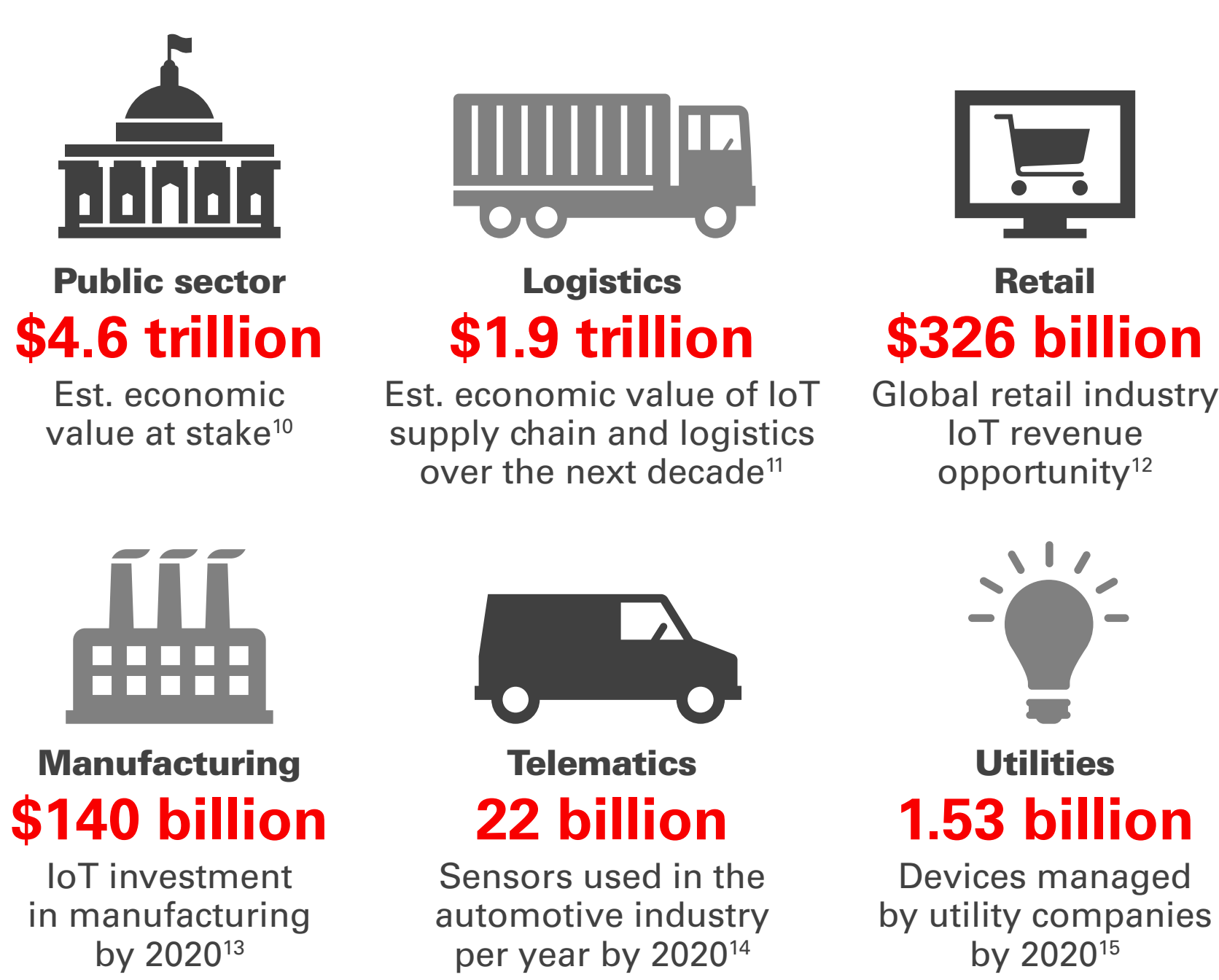


IoT – ACROSS VERTICALS

50% of IoT activity is currently centered in:⁸

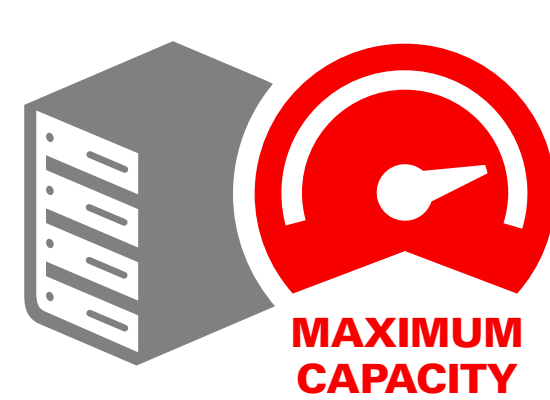
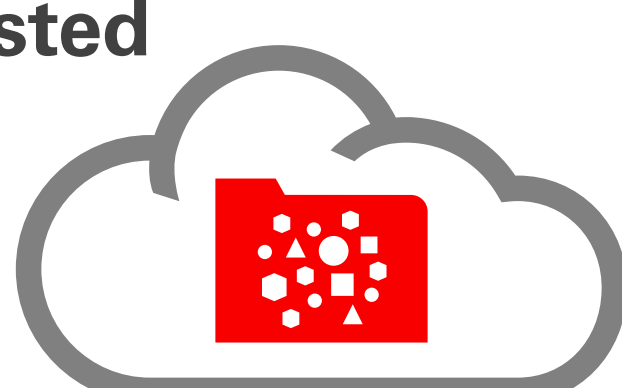


Within five years ALL industries will have rolled out IoT initiatives,⁹ including:



IoT – DATA IMPACT

90% of all IoT data will be hosted on service provider platforms within the next five years, as cloud computing reduces the complexity of supporting IoT "data blending"⁴



50% of IT networks will transition from having excess capacity to being network constrained with nearly **10% of sites** being overwhelmed within three years⁵

4.4
Trillion GB

IoT will account for 4.4 trillion GB of the data in the digital universe by 2020⁶



However, only 8% of businesses are fully capturing and analyzing IoT data in a timely fashion⁷

ORACLE INTERNET OF THINGS CLOUD SERVICE

CONNECT

ANALYZE

INTEGRATE



Download our solution brief at cloud.oracle.com/iot

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