# **Oracle Validated Integration**

Delivering Customer Confidence and Partner Value

For Oracle PartnerNetwork members with solutions that complement and integrate with Oracle Applications (on-premises\* only), Oracle Validated Integration provides a strategic framework and delivers exclusive go-to-market benefits that allow partners to position proven integrations to Oracle customers.

Hundreds of Oracle partners have invested in Oracle Validated Integration to accelerate sales opportunities and attract new customers.



# **Delivering Customer Confidence**

Oracle Validated Integration establishes credibility with customers by confirming that the integration of your solution with Oracle on-premises Applications:

- » Is designed in a reliable, standardized way.
- » Has been tested as functionally and technically sound.
- » Operates and performs as documented.

Achieving Oracle Validated Integration results in lower deployment risk, improved user experience, and increased satisfaction for our mutual customers.

## **Providing Partner Value**

Oracle Validated Integration provides partners with credibility and competitive advantage. Oracle PartnerNetwork (OPN) members can accelerate sales opportunities and attract new customers by leveraging exclusive Oracle Validated Integration go-to-market benefits, including:

- » Oracle Validated Integration Branding Only partners with current validations are permitted to use the exclusive "Oracle Validated Integration" logo.
- » Integration Datasheet Sales collateral with Oracle and partner logos that allows your company to clearly substantiate and communicate the value of your integrated solution to Oracle customers.

#### **CONTACT US**

Contact a Partner Expert

Email an Oracle Validated Integration Specialist

### WHY VALIDATE?

Improved product and partner alignment with Oracle.

Increased visibility with Oracle product and sales teams, as well as customers.

Use of exclusive Oracle Validated Integration logo.

Discount on select Oracle advertising and lead generation activities.

"Since Purge-it! achieved Oracle Validated Integration we have seen an acceleration in Purge-it! sales growth both in the United States and globally."

- Terry Clarke, CEO, Klik IT Limited



- » Partner Press Release (at Oracle discretion) Create additional visibility with Oracle customers by issuing an Oracle Validated Integration press release with Oracle quote.
- » Exposure on <u>oracle.com</u> Oracle Validated Integration partners are featured on OPN Solutions Catalog.
- » Preferred Search Listing Get highlighted in the OPN Solutions Catalog (including advanced search capability for sorting / filtering for Oracle Validated Integration).
- » Exposure within Oracle Increased visibility with Oracle product management, marketing, development, and sales teams.
- » Event Marketing Exhibitors at key Oracle events are provided Oracle Validated Integration signage showcasing your achievement and distinguishing your company from your neighbors and your competition.
- » Discount on Oracle Advertising and Lead Generation Activities Raise awareness of your integrated solution through a variety of advertising and marketing channels.
- » OPN Benefits & Tools Associated with Oracle Validated Integration Status View the OPN benefits table.
- » Platinum or Diamond Level OPN Membership Current Oracle Validated Integrations may count toward attaining Platinum or Diamond level Oracle PartnerNetwork membership status (view OPN details by level).

# Program Eligibility Criteria Includes:

- » OPN member at the Gold level or higher.
- » Partner solution generally available and complementary to Oracle products as determined by Oracle.
- » Partner enrollment information for Oracle Validated Integration reviewed and accepted by Oracle PartnerNetwork.
- » View the full list of program criteria.
- \* Oracle on-premises Applications include (amongst others):
- JD Edwards EnterpriseOne
- JD Edwards World
- Oracle Commerce
- Oracle E-Business Suite
- Oracle Enterprise Manager
- Oracle Healthcare
- Oracle Retail
- Oracle Transportation Management
- Oracle WebCenter
- PeopleSoft
- PeopleSoft Campus Solutions
- Primavera P6 Enterprise PPM
- Siebel Customer Relationship Management

#### RESOURCES

Oracle PartnerNetwork

**Differentiate Your Offerings** 

Certify or Validate Your Solution

**Quick Start Guide** 

<u>Current Releases of Oracle</u> Applications

View a Brief Webcast Replay

#### **GET VALIDATED**

Review Program Criteria

**Evaluate Program Benefits** 



oracle.com/partners/goto/ovi-apply

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FOR MORE INFORMATION Contact: 1.800.ORACLE1

