

# The Power of Oracle Retail

For Retailers,  
By Retailers

Our solutions are built for retailers, by retailers with our ecosystem and proactive development process. Oracle Retail has documented **787 detailed process workflows** based on input and experience across the ecosystem, working with a broad range of retail customers across the globe into the **RETAIL REFERENCE LIBRARY**.

## EQUATION:



## THE BUSINESS VALUE

- **Accelerate** implementations
- **Derive maximum value** from our software and development investment.
- Help IT and business users **better collaborate**.
- **Invest in your future** with best of breed solutions at an enterprise scale.

## 34 SOLUTIONS are Detailed in the Retail Reference Library

**Version 16.0 of the Retail Reference Library will include new business process flows supporting the following Oracle Retail Solutions:**

- |   |   |
|---|---|
| <b>3</b> Oracle Retail Assortment Planning & Optimization Cloud Service (Grocery/Hardlines) | <b>15</b> Oracle Retail Order Management System                                   |
| <b>5</b> Oracle Retail Item Planning Cloud Service  | <b>1</b> Oracle Retail Trade Management System                                    |
| <b>15</b> Oracle Retail Merchandise Financial Planning Cloud Service                        | <b>8</b> Oracle Retail Xstore For Grocery   |
| <b>7</b> Oracle Retail Merchandising System   | <b>1</b> End-to-End Scenario Overview for Converged Commerce Item Recommendations |
| <b>3</b> Oracle Retail Open Commerce Platform   |   |

## ONLY ORACLE RETAIL PROVIDES:

- |   |   |  |
|---|---|--|
| <br><b>Breadth and Depth of Enterprise Level Context Models</b> | <br><b>Depth of Detail with Context and Logical Architecture Models</b> | <br><b>Documented Retail Experience across the Enterprise Suite of Solutions</b> |
|---|---|--|

## LEVERAGE THE POWER AND KNOWLEDGE OF:



**20** of the top **20** grocers



**10** of the top **10** fashion retailers



**10** of the top **10** hardlines

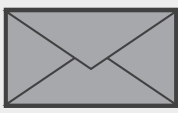


store

**13,000** installs of Xstore



**Free Gift** with Purchase of any Retail License



[retailprocess\\_ww@oracle.com](mailto:retailprocess_ww@oracle.com)