

Oracle PLM Cloud

Reimagine Product Development

Companies depend on innovation to grow, so given today's new technologies, markets, regulations and competitors, it's time to reimagine product development with a modern Product Lifecycle Management (PLM) solution

The Pressure is On

90% of companies admit they are slow to market and often over budget

50% of product development and commercialization resources are wasted

Only **20%** of CEOs are happy with their return on innovation

Companies are Turning to the Cloud

87% of organizations are using a public cloud in some form

5x faster is the rate at which the global cloud computing industry is growing faster than the global IT industry

1/3 of all data will exist in or pass through the cloud by 2020

Choose a Practical Path

Oracle PLM Cloud offers you easy access to industry proven, best-practice PLM solutions so you can focus on your growing business and get the most out of your innovation.

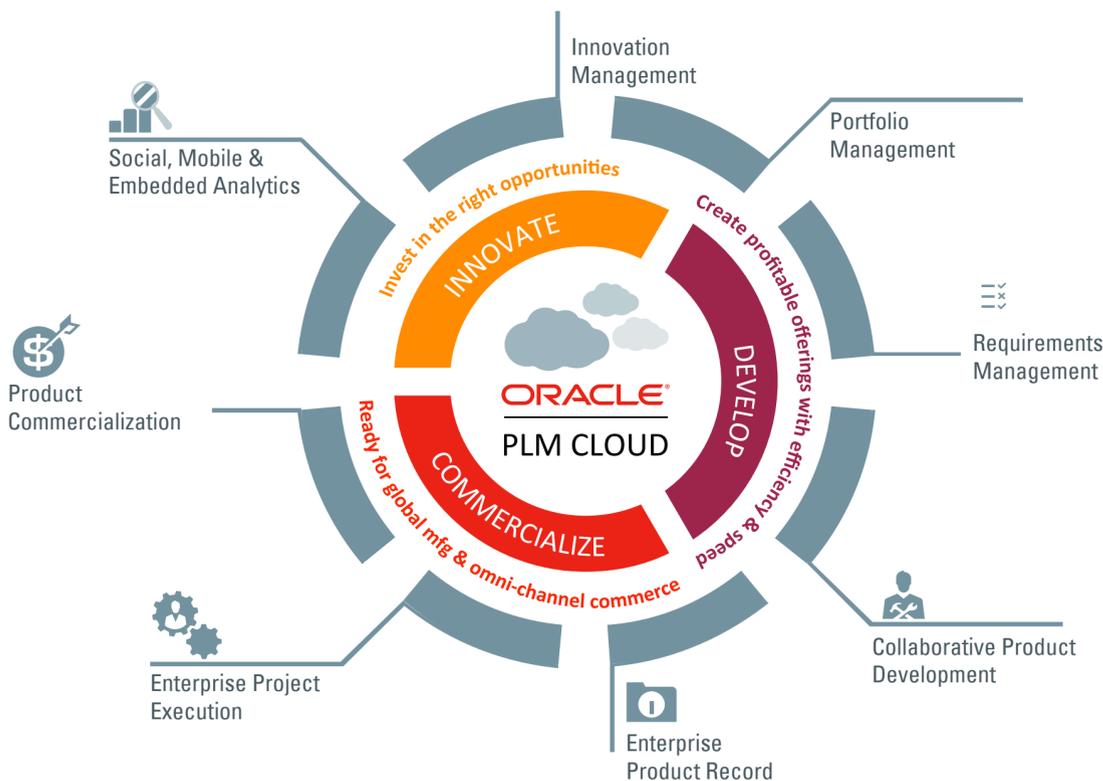
 Save your IT resources

 Deploy fast

 Protect your IP

Reimagine Product Development

Today's businesses need a modern innovation platform powered by best-in-class capabilities to innovate, develop and commercialize the best mix of profitable products.



Oracle Cloud Customers

Oracle has been offering applications in the Cloud for over a decade and is committed to being the world leader in cloud solutions. Our customers' results speak for themselves

70,000,000 users rely on Oracle Cloud every day

50% cost reduction

90% faster application deployment

BUSINESS IS MOVING FAST. WILL YOURS KEEP UP?

Oracle PLM Cloud



Secure. Personalized. Modern.
Visit cloud.oracle.com/plm to learn more

 Speed New Products

 Improve Profitability

 Grow Revenue

SOURCES
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RightScale State of the Cloud Survey 2014, Syntax 2014, CSC 2014, Oracle Executive Strategy Series, August 2013, Oracle Cloud Applications, Oracle Case Studies