Most enterprises expect 50x data growth by 2020, resulting in sprawling data sets at high risk for data loss.

TOP CHALLENGES

Companies already struggle in the following areas:

Data Protection

5 out of 6 businesses experience failed recoveries and potential data loss



Efficiency

Backup performance is the top challenge for database backup and recovery



Scalability

 Companies generate at least 3x more data than current standalone backup appliances can handle



Manageability

2 out of 3 organizations need multiple tools to back up a single database

Oracle can help. Eliminate business data loss and slash overhead with **Oracle's Zero Data Loss Recovery Appliance.**

DATA PROTECTION



Current Backup Appliances Oracle's Recovery Appliance

Zero Data Loss: Real-time redo transport eliminates data loss.



Zero to subsecond

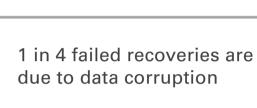


Database

recovery

aware validation

Continuous database-











Minimal Impact Backups: Production only sends changes. All

EFFICIENCY



Current Backup Appliances Oracle's Recovery Appliance



Wasted CPU cycles slow

down performance



Near-zero performance impact



Performance

impact

Backup

window



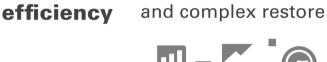


backup and tape processing offloaded.





Eliminated

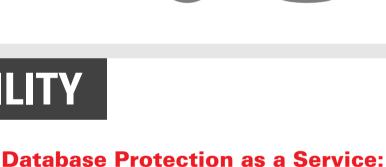


Process

Time-consuming full backups

backups with simple, anytime restore

Lightweight virtual full





Easily protect all databases using a scalable centralized service.

SCALABILITY



standalone appliance

Not possible with one

Current Backup Appliances

thousands of databases

Oracle's Recovery Appliance

One system scales and protects

Ease of

scale-out

Forklift upgrades

needed





Expands to many petabytes as a single system



One unified

MANAGEABILITY

Ease of

management

capacity



Database-Centric Management:

Multiple vendor

toolsets needed

End-to-end control—from data creation to tape archival.



Current Backup Appliances

Oracle's Recovery Appliance

management interface



Standardized

and control

end-to-end visibility

Automation

without impacting production environments.

Management

scope

Manual operations

across disparate silos

Nonintegrated

fragmented visibility

systems with

Fully automated integrated data protection



DATA LOSS RECOVERY APPLIANCE

Oracle's Zero Data Loss Recovery Appliance is a ground-breaking data protection solution that's

completely integrated with Oracle Database, eliminating data-loss exposure for all databases

ORACLE REINVENTS DATABASE PROTECTION WITH THE

Learn More About Oracle's Zero Data Loss Recovery Appliance

oracle.com/recoveryappliance