

Press Contacts

Suzie Brady
Adobe Systems Incorporated
0401 746 996
sbrady@adobe.com

Sharon Elliott
Edelman
0421 578 039
Sharon.elliott@edelman.com

Adobe announces 2014 Digital Marketing Partner of the Year

SYDNEY, Adobe Digital Marketing Symposium — Tuesday 22 July 2014 — Adobe today announced [Deloitte Digital](#) as its 2014 Digital Marketing Partner of the Year for Australia and New Zealand.

The announcement was made at the Adobe Digital Marketing Symposium in Sydney, where over 1,500 marketers have gathered to hear the latest innovations in digital transformation.

Adobe is the leader in digital marketing with Adobe Marketing Cloud the only solution which offers a complete set of analytics, social, advertising, targeting, campaign and web experience management solutions to deliver business transformation in the enterprise.

Adobe's Asia Pacific Director, Partner engagement, Damon Scarr, said the award acknowledges Adobe's top performing digital marketing partner in 2014.

"This award recognises a partner who is making a true commitment to technical innovation, achieving remarkable year-over-year business growth, and successfully supporting Adobe Digital Marketing customers," said Scarr.

"Deloitte Digital has a long history providing leading brands with world-class interactive, web-based solutions.

"I congratulate Deloitte Digital on their success this year and look forward to continuing that success into the future."

About Adobe

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