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Queensland students gain access to industry-leading technology & certification.

SYDNEY, Australia — 9 September, 2014 — School students across Queensland now have access to industry leading creative software to equip them with the digital skills they need to succeed in the 21st century workforce.

The Queensland Department of Education, Training and Employment and Queensland schools has entered into an agreement with Adobe to make available Adobe creative tools to over 770,000 students across the state's public and independent schools.

Under the agreement, Queensland school students and teachers will have access to Adobe Creative Cloud software applications, including flagship products such as Photoshop CC, InDesign CC, Illustrator CC and Dreamweaver CC.

Adobe's Education Business Manager for Australia, Wayne Weisse, said access to state of the art software was crucial for students preparing for the workforce, no matter what profession they choose.

"We are living in a digital economy and giving students access to industry leading technology will give them an edge when they're entering higher education and the workforce," Mr Weisse said.

"Adobe's [2014 Education, Creativity and Employability study](#) revealed the vast majority of educators across Australia and New Zealand agree that basic digital media skills and creativity are essential for a 21st Century workforce.

"Students are already using technology in almost all facets of their lives and giving them access to the best creative tools, within the curriculum, will expand their skills and enrich learning engagement.

"Adobe looks forward to working with the Department of Education, Training and Employment to ensure Queensland students have the technology they need for their digital future."

Minister for Education, Training and Employment John-Paul Langbroek said the Adobe agreement was good news for students and teachers.

"The Newman Government is committed to revitalising front line services to ensure all Queensland students have the skills they need to create a brighter future," Mr Langbroek said.

"This partnership with Adobe is one example of how the Government is working to deliver greater access to state-of-the-art technology in the classroom.

"As I travel the state I am always interested to see how technology is integrated into every day classroom activities, from spelling tests on iPads to marking the role on an interactive whiteboard.

"Everything we do in education is about better student outcomes and I am sure students and teachers will benefit from the greater access to a whole suite of Adobe programs."

In May, the IC Central announced that the Queensland Studies Authority approved and now recognises Adobe Certified Associate exams as credit towards the Queensland Certificate of Education (QCE). As part of the approval, students can gain one credit, in the Enrichment category of Learning, for each Adobe exam they pass. For more information visit: iccentral.com.au/exam-credit

Governments in New South Wales, Victoria, Western Australia, South Australia and the ACT have also rolled out access to Adobe software. Today, three quarters of Australia's four million primary and secondary students have access to Adobe software and forms an integral part of their education.

About the Technology

Adobe's Creative Cloud software will empower students across Queensland and assist them to design their own websites, create multi-media videos, build apps, create and publish documents and much more.

About Adobe Systems Incorporated: Adobe is changing the world through digital experiences. For more information, visit www.adobe.com/au. For updates and news about Adobe Australia, follow us on [Twitter](#) or like us on Facebook at [AdobeANZ](#) and [AdobeStudentsANZ](#)

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