

# HP server and storage solutions for Adobe® Anywhere



## Adobe Anywhere video collaboration and HP hardware solutions



OPTIMIZED FOR  
Adobe® Anywhere



### Video collaboration anywhere

Video production is undergoing a major shift. Creative teams are rarely in the same place anymore, making it difficult to work together on the same set of files. Until now, enterprise teams had to send massive files back and forth—over LANs or over the Internet via FTP—a time-consuming process that often led to file duplication, confusion, and loss, as well as file management issues.

#### No dedicated hardware

With Adobe Anywhere, you don't need expensive, single-purpose editing hardware. The server does most of the work and sends the stream to your workstation.

For multi-stream edits, the system does the compositing and sends a single viewing stream to your workstation instead of flooding the network with multiple streams. This saves on network bandwidth too. Since all of the project info is located in the shared project, it's easier than ever to collaborate. When you share a timeline, it becomes available instantly to other users without having to render any new media.

Adobe Anywhere is the new collaboration solution that lets broadcast professionals work together across standard networks. This powerful new solution makes it incredibly easy to share video files using Adobe Premiere Pro and Adobe Prelude, from across town or across the globe. All media files are stored on central servers and streamed over the network in real time.

Adobe Anywhere for video lets you work across the network without the hassle of copying media, generating proxies, or conforming the final edit. It's smooth, fast, and immediate—just what you expect from Adobe Premiere Pro.

#### As easy as working with local media

Adobe Anywhere makes working with video across standard networks feel exactly like working with local media. The software is based on a powerful new technology called the Mercury Streaming Engine, which plays and scrubs video incredibly smoothly, even when you're using full HD 1080p source material.

#### No new software

Individual creative team members often use a variety of software applications to manipulate media assets, further complicating collaboration. With Adobe Anywhere, there's no new software to learn, and it's easy to get started because support is built right into Adobe Premiere Pro CC, After Effects CC and Prelude CC.

#### Higher quality results in less time

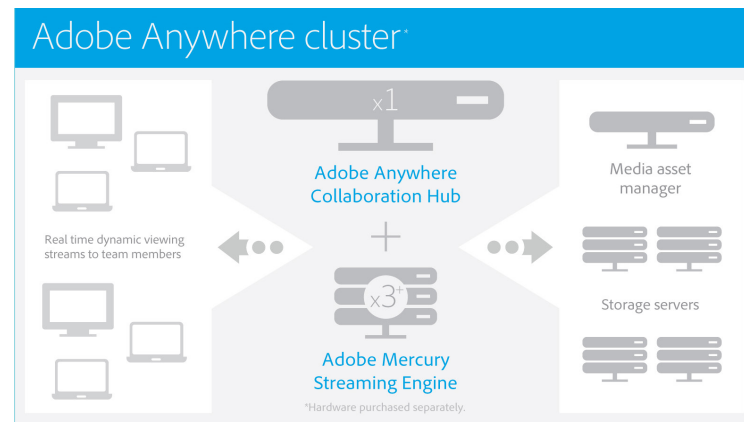
Adobe Anywhere gives loggers, editors, and motion graphic artists the freedom to collaborate wherever there's a network connection. It lets your team deliver higher quality results in less time. Plus, you can hire a team based on talent instead of location. That's the power of Adobe Anywhere!

### HP ProLiant servers: the perfect platform for Adobe Anywhere

#### HP ProLiant servers and Adobe Anywhere

Adobe Anywhere lets broadcast producers and editors collaborate from virtually any location where there is network connectivity. But powerful software is only the beginning. To ensure great collaboration results, you need an ultra-reliable hardware platform, and that's where HP comes in.

Adobe and HP have collaborated to deliver a powerful video platform that is optimized for enterprise customers. This solution includes Adobe Anywhere and high-reliability, high-availability HP management servers and storage. Adobe Anywhere software resides on a cluster of HP servers that are installed, integrated and supported by an Adobe-trained Systems Integration Partner.



### Find out more

Contact your local HP sales representative or visit [adobe.com/go/anywhere](http://adobe.com/go/anywhere) to find out how you can benefit from the Adobe Anywhere collaboration solution with powerful HP hardware.

### HP ProLiant servers

The HP ProLiant SL250 server is the heart of this integrated solution. This powerful collaboration hub provides built-in lifecycle management and automation for managing the system. The ProLiant 360p features a built-in active help system, which monitors hardware failure scenarios, all firmware management, software maintenance, and agent list management.

For the Adobe Anywhere Mercury Streaming Engine, HP uses ProLiant SL250 servers. Also included is the NVIDIA® Tesla K10 GPU, which Adobe Anywhere uses to render, edit, and distribute video. The HP ProLiant SL250's modular form factor stacks up easily, so whenever you need more capacity, you can easily add more servers.

The HP ProLiant platform includes:

- **A smart update manager**, so if the server is running Windows 2008, all updates are automatically loaded onto that server. Whenever you need to install updates, they're already preloaded.
- **Intelligence provisioning**, which makes all firmware, drivers, and tool setup run on HP ProLiant. It's all pre-loaded onto the server.
- **Active help**—The ProLiant server has 1600 monitoring points, so HP engineers can make sure your system is running optimally at all times. HP monitors everything from pre-failure to fan speeds to heat.
- **Energy optimization**—HP ProLiant servers are optimized for energy consumption, which means more performance with less energy consumption. You can also get rack and infrastructure tools such as thermal discovery services, location discovery services, and power discovery services. You can install all these tools in your data center to manage each HP ProLiant server.
- **Support**—HP will provide six-hour-call-to-repair support for this solution, with a three-year warranty. For support, just call HP Direct. HP engineers will repair the unit onsite within six hours.

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