Lightroom mobile Now Available for Android Phones

Hong Kong — **Jan. 20, 2015** — Adobe (Nasdaq:ADBE) announced the availability of Lightroom mobile for Android phones. Lightroom mobile is a companion app to Lightroom 5 desktop software, available as part of Adobe Creative Cloud. First released for iPad and iPhone, Lightroom mobile offers powerful capabilities to edit, organize and share images anywhere and anytime.

Built on a powerful cloud sync architecture, Lightroom mobile provides the most efficient way to manage and edit images across desktop, mobile devices and the Web. With Creative Cloud Photography Plan, photographers have access to professional-class photographic workflows on desktops and smartphones, allowing users to perfect images on any device.

Key Lightroom mobile capabilities include:

- Sync edits, metadata and collection changes to the Lightroom catalog on a Mac or Windows computer
- Automatically import images from the smartphone gallery and sync back to the Lightroom catalog on the desktop
- Edit images using familiar Lightroom tools and presets, including non-destructive processing using Smart Previews
- Quickly flag and reject photos

Pricing and Availability

Lightroom mobile is immediately available as a free download for Android phones via the Google Play store. Customers must have Lightroom 5.4 or higher, available as part of a full Adobe Creative Cloud membership and Creative Cloud Photography plan. The Creative Cloud Photography plan (HK\$68 per month) is a comprehensive photography solution for both professional and hobbyist photographers. It includes Lightroom 5, Photoshop CC and Lightroom mobile with immediate access to updates as soon as they are released. New customers can download Lightroom mobile and start a 30-day free trial. After the 30 days, purchasing a Creative Cloud subscription is required for continued access.

To learn more about Lightroom mobile for Android features and availability, visit: http://blogs.adobe.com/lightroomjournal/?p=1448

Learn more about Lightroom mobile, visit http://www.adobe.com/products/lightroom-mobile.html

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