

Press Contacts

Frances Peng
Adobe Systems Incorporated
(852) 2916 2100 Ext. 47604
fpeng@adobe.com

Tiffany Tsang / Julia Wong
Newell Public Relations
(852) 2117 5026 / 2117 5011
tiffanyt@newell.com / juliaw@newell.com

FOR IMMEDIATE RELEASE

Adobe Document Cloud and Acrobat DC Now Available

Hong Kong — April 8, 2015 — Adobe today announced the availability of its newest cloud offering, Adobe Document Cloud, a modern way to manage documents at home, in the office and across devices. Adobe Document Cloud consists of a set of integrated services that use a consistent online profile and personal document hub. People will be able to create, review, approve, sign and track documents whether on a desktop or mobile device. At the heart of Document Cloud is the all-new Adobe Acrobat DC, which will take e-signatures mainstream by delivering free e-signing as part of the integrated solution. Acrobat DC, with a touch-enabled user interface, will be available both via subscription and one-time purchase. With a stunning, touch-enabled interface and powerful companion mobile apps, Acrobat DC delivers free e-signing with every subscription, now included as part of both Document Cloud and Creative Cloud. The release addresses the waste and inefficiency associated with document processes. Whether it's school permission slips, health insurance forms or complex enterprise document workflows, Adobe will transform how people and businesses get work done.

In addition, Document Cloud for enterprise provides entire organizations with services, including enterprise-class e-sign services, that bring speed and efficiency to business document workflows. Document Cloud for enterprise offers solutions for industries including healthcare and insurance, financial services, media and entertainment, government, and schools and universities. And, enterprises can centrally manage Document Cloud and Creative Cloud user accounts and licenses with single sign-on (SSO) in the Adobe Enterprise Dashboard.

A free [30-day trial](#) of Acrobat DC is available now. To learn more about the latest release from Adobe, [register now](#) for the Acrobat DC launch seminar on April 29. at 2-4pm in Grand Ballroom 1, 1/F, Harbour Grand Hotel.

"The response to Adobe Document Cloud has been incredibly positive and inspiring," said Bryan Lamkin, senior vice president of Technology and Corporate Development at Adobe. "Clearly, we have struck a chord, as we set out to alleviate document distress for both enterprise workers and individual consumers. With Document Cloud, we are revolutionizing how people get work done with documents, and our customers are applauding the move."

Adobe Document Cloud includes:

- **All-new Acrobat DC**
With an intuitive, touch-enabled interface, Acrobat DC delivers powerful new functionality to get work done anywhere. The new Tool Center offers simplified and quick access to the tools you use most, including the ability to easily [edit PDFs on mobile devices](#). Plus, use the camera on your device and Adobe Photoshop magic to easily convert any paper documents to digital, [editable files](#) that can be sent for signature.
- **E-signing Anywhere, for Everyone**
[eSign Services](#) (formerly Adobe EchoSign) are now included with every subscription of Acrobat DC, which is part of both Document Cloud and Adobe Creative Cloud. Now you can electronically send and sign any document from any device. Document Cloud for enterprise offers eSign services with premium capabilities designed for organizations. New [Fill & Sign](#) makes signing anything fast and easy, including smart autofill across devices.
- **New Mobile Link and Mobile Apps**
Access your work as you move between desktop and devices, and pick up that form or document where you left off with new [Mobile Link](#) — your files, settings and signatures stay with you. With two new mobile apps, Adobe Acrobat DC mobile and Adobe Fill & Sign DC, people can create, comment and sign documents directly on their mobile devices. Download the free apps from the Apple App Store and Google Play.
- **Document Management & Control**
Services such as Send & Track DC let you manage, track and control your documents. With intelligent tracking, you gain visibility into where critical documents are along their process, including who has opened them and when. Control features also help to protect sensitive information, both inside and outside the firewall, for business or personal use.

Individuals and Organizations Welcome the Availability of Document Cloud:

"Adobe Document Cloud has so many features that will add value to our businesses, streamline our processes and save us hundreds of hours of unproductive time. I was very impressed with Adobe's vision and ability to capture both big and small features that make management and administrative tasks easier."

- Darryl Parrant, Managing Director, Align HR Group, Singapore

"I look forward to Adobe Document Cloud giving us the ability to produce any file at a moment's notice without carrying piles of paper around. It's a game changer."

- Andy Bevan, Head of IT, Barton Willmore

"People will love the editing and enhanced scanning features in Adobe Acrobat DC for how they contribute to productivity. For our departments that frequently scan documents, the Enhance Scans functionality will be a timesaver."

- Rhonda Carlson, Corporate IT group, CH2M HILL

"I am impressed with the focus on mobile capabilities within Adobe Document Cloud. Our employees need access to their documents at home, in meetings, or on the road. The ability to quickly pull up my files through a single log-in is invaluable to improving productivity."

- Dawn Welsh, Senior manager, IT licensing, asset management and support, International Game Technology

"In our business, everyone is mobile-enabled. Companies are using mobile technology and cloud applications to gain access to information, efficiently and fast. With eSign services in Adobe Document Cloud, we can access information remotely. Accessing information wherever you are, whenever you want is no longer a nice-to-have, it is a must-have."

- Ray Young, Business Development Director, Ricoh UK

"eSign services in Adobe Document Cloud are helping us streamline internal and external processes across the company, making it one of the most value-added products we've ever seen at TiVo."

- Larry Denny, Vice President and Associate General Counsel, TiVo

Pricing and Availability

Acrobat DC and Adobe Document Cloud are available immediately. A subscription to Acrobat DC comes with Adobe Document Cloud services. Adobe Creative Cloud members now also have access to Document Cloud through Acrobat DC Pro, which is included with every full membership to Creative Cloud. Acrobat DC is also offered as a perpetual product, available through Adobe Authorized Resellers, the Adobe Store, Adobe Direct Sales and Adobe Creative Cloud. A free 30-day trial of Acrobat DC is [available now](#).

List price for:

- Acrobat DC Pro Subscription is HK\$120 based on an annual payment (Please contact [Adobe distributor or authorized resellers](#) for purchase).
- Acrobat DC Standard Subscription is HK\$104 based on an annual payment (Please contact [Adobe distributor or authorized resellers](#) for purchase).
- Acrobat DC Pro & Standard Perpetual license (Please contact [Adobe distributor or authorized resellers](#) for purchase).
- Buying programs for business are available [here](#).
- Buying programs for Education are available [here](#).
- Buying programs for Government are available [here](#).
- Acrobat Reader DC is available for free download on Adobe.com.
- Adobe Acrobat DC Mobile and Adobe Fill & Sign DC apps are available as [free downloads](#) from the App Store and Google Play.
- For more information on Document Cloud for enterprise, contact sales at +852 92295373.

Helpful Links:

- Learn more about [Adobe Document Cloud and Acrobat DC](#)
- Visit the new [Adobe Document Cloud blog](#)
- [Blog post](#) from Adobe SVP and General Counsel, Mike Dillon, on the role of Document Cloud in the legal profession
- [Blog post and video](#) on reimagining Acrobat DC from the ground up from Adobe XD team lead Jamie Myrold
- See what [customers and partners are saying](#) about Adobe Document Cloud

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