



Adobe

Day

Definitive Interim Results of the Public Tender Offer

by

**Adobe Systems Benelux B.V.,
Amsterdam**

for all publicly held

**registered shares with a nominal value of CHF 10 each
of**

Day Software Holding AG, Basel

1. Public Tender Offer

On August 23, 2010, Adobe Systems Benelux B.V., Amsterdam (**Adobe**) published a public tender offer pursuant to Art. 22 et seq. of the Swiss Federal Act on Stock Exchanges and Securities Trading (the **Offer**) for all publicly held registered shares with a nominal value of CHF 10 each (each, a **Day Share**) of Day Software Holding AG, Basel (**Day**).

More detailed information on the Offer is included in the offer prospectus dated August 23, 2010 (the **Offer Prospectus**) which may be requested swiftly and free of charge in German, French and English from UBS AG, Prospectus Library, P.O. Box, CH-8098 Zurich (Tel.: +41 (0)44 239 47 03, Fax: +41 (0)44 239 69 14, E-Mail: swiss-prospectus@ubs.com). The Offer Prospectus as well as other information concerning the Offer are also available at <http://www.adobe.com/aboutadobe/inrelations/>.

2. Interim Results

By the end of the Offer Period on October 4, 2010, 4:00 p.m. CEST (the **Offer Period**), 1,503,804 Day Shares have been tendered into the Offer. This corresponds to 86.18% of all Day Shares to which the Offer relates. Including the 35 Day Shares held by Day or any of its subsidiaries, **Adobe's participation, at the end of the Offer Period, amounts to 94.18% of all Day Shares and voting rights issued and outstanding as of the end of the Offer Period.**

3. Conditions

By the end of the Offer Period on October 4, 2010, 4:00 p.m. CEST, and on the date of publication of these definitive interim results, respectively, the conditions (a), (d) and (e) of Section B.7 of the Offer Prospectus have been satisfied. The conditions (b), (c), (f), (g) and (h) of Section B.7 of the Offer Prospectus remain in full force and effect, as described in more detail in Section B.7 of the Offer Prospectus. Subject to the satisfaction of the conditions (b), (c), (f), (g) and (h) of Section B.7 of the Offer Prospectus, Adobe declares the Offer successful.

4. Additional Acceptance Period

In accordance with the Offer Prospectus, an additional acceptance period of 10 trading days for subsequent acceptance of the Offer will run. The additional acceptance period will begin on October 11, 2010, and end on October 22, 2010, 4:00 p.m. CEST (the **Additional Acceptance Period**).

5. Payment of the Offer Price; Settlement Date

Payment of the offer price for the Day Shares that have and will have been validly tendered during the Offer Period and the Additional Acceptance Period will occur on October 28, 2010. The satisfaction of the conditions that remain in effect in accordance with Section B.7 of the Offer Prospectus (cf. no. 3) remains reserved.

6. Acceptance of the Offer

Shareholders who wish to tender their Day Shares in the Additional Acceptance Period are invited to proceed in accordance with the instructions set forth in the Offer Prospectus and received from their depositary bank.

7. Offer Restrictions

The offer restrictions set forth in the Offer Prospectus remain in full force and effect.

8. Squeeze-out and Delisting

As described in the Offer Prospectus, Adobe reserves the right to delist the Day Shares from the SIX Swiss Exchange and to request the cancellation of the outstanding publicly held Day Shares or to compulsorily compensate the remaining shareholders in connection with a squeeze-out merger, if permitted by law.

October 8, 2010

Day Software Holding AG	Securities-No.	ISIN	Ticker Symbol
Registered shares not tendered (first trading line)	1.047.421	CH0010474218	DAYN
Registered shares tendered (second trading line)	11.622.532	CH0116225324	DAYNE

Tender Agent:

UBS AG