

FOR IMMEDIATE RELEASE

Preliminary End Results of the Public Tender Offer by Adobe Systems Benelux B.V., Amsterdam, for all publicly held registered shares with a nominal value of CHF 10 each of Day Software Holding AG, Basel

On August 23, 2010, Adobe Systems Benelux B.V., Amsterdam (**Adobe**) published a public tender offer (the **Offer**) pursuant to art. 22 et seq. of the Swiss Federal Act on Stock Exchanges and Securities Trading (**SESTA**) for all publicly held registered shares with a nominal value of CHF 10 each (each, a **Day Share**) of Day Software Holding AG, Basel (**Day**).

More detailed information on the Offer is included in the offer prospectus dated August 23, 2010 (the **Offer Prospectus**) which may be requested free of charge in German, French and English from UBS AG, Prospectus Library, P.O. Box, CH-8098 Zurich (Tel.: +41 (0)44 239 47 03, Fax: +41 (0)44 239 69 14, E-Mail: swiss-prospectus@ubs.com). The Offer Prospectus as well as other information concerning the Offer are also available at <http://www.adobe.com/aboutadobe/invrelations/>.

By the end of the additional acceptance period on October 22, 2010, 4:00 p.m. CEST (the **Additional Acceptance Period**), 1,550,863 Day Shares have been tendered into the Offer. This corresponds to 88.88 % of 1,744,921 Day Shares, which is the maximum number of Day Shares to which the Offer related. Including the 35 Day Shares held by Day or any of its subsidiaries and the 27,319 Day Shares acquired by Adobe after the offer period outside of the Offer, **Adobe's participation, at the end of the Additional Acceptance Period, amounts to 98.84 % of all 1,596,750 Day Shares and voting rights issued and outstanding as of the end of the Additional Acceptance Period.**

Additional information

Additional information, including with respect to the satisfaction of the conditions to the Offer set forth in Section B.7 of the Offer Prospectus, will be published in the definitive end results on October 28, 2010.