
Brendan Flattery

President - Europe



In his current role as President, Sage Europe, Brendan is responsible for leading Sage Group PLC's European Business and he has over 25 years of experience across public and private companies in a variety of industries.

Brendan has first-hand experience of being an SME. An entrepreneur at heart, he served as Managing Director of two venture capitalist backed IT businesses, and also successfully ran his own small business before joining Sage in 2003 as Managing Director of the Sage UK Accountants Segment.

Brendan has worked in every area of the UKI business before being appointed CEO of Sage UK and Ireland in 2011 in a role which also saw him take the strategic lead for the European Start-up and Small Business Segment, Sage Pay and Sage One globally.

Brendan is passionate about supporting people's success, both within the business and for the SMEs we work with. He is a vocal supporter of SMEs and has campaigned to close the mentoring gap in the UK and Ireland since 2013.

Brendan graduated from Aberystwyth and qualified as a chartered accountant with KPMG.

You can follow Brendan on Twitter @BPFlattery
