

Samsung Unveils the Galaxy Tab S2, the Premium Tablet for Entertainment and Quality Me Time

- *Stunning display quality and ultimate mobility make the Galaxy Tab S2 ideal for users to enjoy an optimal reading and multimedia viewing experience at home or at play*
- *4G+ LTE Category 6 capability gives users faster Internet access for browsing and downloading content*



Photo: (From left) Galaxy Tab S2 (9.7”), Galaxy Tab S2 (8.0”)

Singapore, 23 July 2015 – Samsung Electronics Singapore announces the launch of the Galaxy Tab S2, which offers the most immersive viewing experience on any Samsung tablet to date. With its stunning SUPER AMOLED display that has been perfectly optimised for reading and viewing any type of digital content, this new Galaxy tablet is the perfect personal companion for users to enjoy quality Me Time and relax with their favourite activities – reading e-books, watching movies or playing games – at home or at play.

At just 5.6mm thin and weighing only 389g (9.7”) and 265g (8.0”), Galaxy Tab S2 is the thinnest¹ and lightest¹ tablet of its size in the market, and is packed with powerful performance features to offer enhanced usability, whether for productivity and multitasking, or simply enjoying immersive content anytime, anywhere.

“Consumers are embracing tablets as premium devices that complement their active lifestyles. The thinnest and lightest tablet of its size ever, the Galaxy Tab S2 is easy to carry around, allowing consumers to indulge in Me Time whenever possible – it’s a constant personal companion for reading and consuming multimedia content,” said Eugene Goh, Vice President, IT & Mobile, Samsung Electronics Singapore.

Newly Optimised SUPER AMOLED Display for the Best Content Viewing

Galaxy Tab S2 is perfectly designed for reading and consuming content thanks to its stunning SUPER AMOLED display. By recreating the same viewing experience as that of browsing through traditional print media, the Galaxy Tab S2 also makes it comfortable to read digital content, including e-books, magazines, webpages and newsfeeds. This reading-optimised 4:3 aspect ratio allows the user to enjoy a seamless and optimised reading experience without unnecessary scrolling.

The tablet also showcases deeper contrast and more precise details to provide a best-in-class viewing experience with the SUPER AMOLED display delivering 94 per cent of natural tones to show true-to-life colours (Adobe® RGB Colour Gamut, 100% NTSC @ CIE 1931).

In addition, the Galaxy Tab S2 features Samsung's advanced screen technology to display bright and natural content for a more comfortable visual experience. *Adaptive Display* intelligently adjusts gamma, saturation and sharpness based on the application, the colour temperature of the viewing environment and ambient lighting, making the Galaxy Tab S2 the perfect companion for reading, gaming and watching movies. *Reading Mode* modifies the screen's brightness level to help users read content for longer periods of time without straining their eyes.

The Galaxy Tab S2 is a portable device that can be carried around all day. The tablet's fashionable and stylish design makes it suitable for any purpose or setting, so users can enjoy Me Time anytime, anywhere.

Ultimate Productivity and Connectivity Features for Users On-The-Go

The Galaxy Tab S2 delivers unmatched mobility to cater to high-efficiency users seeking maximised productivity. Powered with 4G+ LTE Category 6 capability, users can browse, download and connect to the internet at a much faster speed of up to 300Mbps. The device is also fully equipped and preloaded with Microsoft Office® Solutions². Users get to enjoy ultimate productivity, by being able to create and edit documents on the road, while conveniently storing up to 100GB of files on the cloud via OneDrive™ for two years for free. It's also compatible with the advanced *Book Cover with Bluetooth® Keyboard*⁶ that delivers the same convenience of a standard PC keyboard with a built-in trackpad for executing tasks on-the-go.

For enhanced manageability, the Galaxy Tab S2 is built with a touch-enabled *Fingerprint Scanner* for hassle-free authentication. A built-in advanced security sensor offers easy access to the device so users can instantly use the tablet by simply pressing against the home key. For the most streamlined device management options, the Galaxy Tab S2 features *Smart Manager* which displays the device's settings automatically, including battery power levels, storage and RAM availability, for users to efficiently manage their devices. It is also pre-installed with anti-malware for an extra layer of protection.

The Galaxy Tab S2 offers Multitasking via *Intuitive Multi Window*⁴, allowing users to view and run two apps simultaneously. Users can easily navigate between multiple apps at once so they can check their emails while catching up on their favourite movies. With *Quick Connect*⁵, the Samsung Galaxy Tab S2 automatically recognises Samsung Smart TVs once paired. Consumers will be able to share video or content from the Galaxy Tab S2 to their Smart TV, or select to watch TV through their Galaxy Tab S2 without any apps or complicated pre-settings.

Locating files is also a much quicker process as the Galaxy Tab S2 now has an improved storage structure that makes locating files simpler than ever.

Local Pricing and Availability

The Samsung Galaxy Tab S2 will be available from 7 August 2015 in Black. It will come in 9.7" and 8.0" versions with Wi-Fi[®] and 4G+ options, in 32GB⁶ with microSD supporting up to 128GB. Gold will be available in August 2015. The Galaxy Tab S2 will retail at the following recommended retail prices:

- Galaxy Tab S2 (9.7") Wi-Fi[®]: \$698
- Galaxy Tab S2 (9.7") 4G+: \$798
- Galaxy Tab S2 (8.0") Wi-Fi[®]: \$598
- Galaxy Tab S2 (8.0") 4G+: \$698

A promotional gift with any Galaxy Tab S2 purchase is available at major consumer electronics stores, authorised retailers and Samsung Experience Stores:

- Samsung Premium Care⁷ worth \$68 – Receive one year protection plan with coverage against accidental liquid damage and screen crack.

Compatible accessories for the Galaxy Tab S2 will also be available at the following recommended retail prices:

- Galaxy Tab S2 (9.7") Book Cover with Bluetooth[®] Keyboard: \$228 in Black and White
- Galaxy Tab S2 (9.7") Book Cover: \$98 in Black, Red, Gold, Mint and White
- Galaxy Tab S2 (8.0") Book Cover: \$78 in Black, Red, Gold, Mint and White
- Samsung Multimedia Dock for Tablet: \$168

The Galaxy Tab S2 will be available at local telecommunication operators, major consumer electronics stores, authorised retailers and Samsung Experience Stores.

Samsung Galaxy Life

Users can have access to specially curated content best enjoyed on the stunning SUPER AMOLED display on the Galaxy Tab S2:

- **The Straits Times for Tablet (Digital Edition)**
Enjoy award-winning journalism in full from Singapore's largest newspaper. Don't miss out on the latest, quality and trusted news from The Straits Times anytime, anywhere. Experience The Straits Times on your Tablet for only \$9.90 per month (U.P. \$26.65) for the first three months. Offer valid till 31 December 2015.
- **Lianhe Zaobao (Digital Edition)**
Access news from Singapore's largest Chinese newspaper. Don't miss out on the latest, quality and trusted news from Lianhe Zaobao. Subscribe to Lianhe Zaobao Tablet package at \$9.90 per month (U.P. \$24.65) for the first three months. Offer valid till 31 December 2015.
- **SPH Magazines**
Download and read interactive editions of popular magazine titles such as Men's Health, Her World and Home & Decor from Asia's leading magazine publisher. Subscribe to any two selected digital magazines at only \$28 (U.P. \$80). Offer valid till 30 September 2015.

A set of specially curated privileges* are also available for users to enjoy quality Me Time:

- **HOMME ESTHETIQUE™**
HOMME ESTHETIQUE™ is an avant-garde skin grooming brand especially for the sophisticated gentleman who believes in presenting his best at all times. For new customers, enjoy 2 HOMME ESTHETIQUE™ Signature Treatments at \$50 only. Treatments include PTF Acne Clear Skin Treatment (U.P. \$428) and HOMME Detoxifying Tension Relief Treatment for sore and tired legs (U.P. \$193).
- **TOUCHE® Elite**
Renowned for its clinical skin and body solutions programme, TOUCHE® Elite integrates advanced technology with premium products to solve beauty concerns and problems for customers with optimal results. For new customers, indulge in TOUCHE® Elite Signature Face or Body Treatment at \$50 only for 2 pax. Choose from Grape Wine Anti-Oxidant+ Skin Treatment (U.P. \$350) or Tension Relief Full Body Massage (U.P. \$118).
- **D'Resort**
Get away from the hustle and bustle of the city, and enjoy quality time with your loved ones at the nature-inspired resort with an integrated waterpark experience. Book your getaway now at 50 percent off the published rate for Rainforest Premier Suite.
- **PROCACCI**
PROCACCI Singapore at Customs House offers tranquillity and a stunning view overlooking the Marina Bay skyline. Italian fine-dining cuisine is brought to higher standards with luscious food paired with an extensive selection of premium wines. Set

a weekend date with your loved one and enjoy a 2-course set dinner for two at just \$90.

- **Chez Vous**

A boutique hair salon founded on the belief that life is better with a healthy dose of indulgence and a sexy twist. The salon uses only the crème de la crème when it comes to products and technology. Pamper yourself and receive a complimentary hair treatment worth over \$155 when you spend a minimum of \$300 on hair and scalp services.

**Promotions are subject to third party service providers' terms and conditions.*

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies, redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. We are also leading in the Internet of Things space through, among others, our Smart Home and Digital Health initiatives. We employ 319,000 people across 84 countries with annual sales of US \$196 billion. To discover more, please visit our official website at www.samsung.com/sg and our official blog at global.samsungtomorrow.com.

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Notes to Editors

Galaxy Tab S2 Specifications:

	Galaxy Tab S2 (9.7")	Galaxy Tab S2 (8.0")
Network	4G+ LTE CAT 6 up to 300Mbps/ 4G+ LTE FDD [Band 1 (2100MHz), Band 2 (1900MHz), Band 3 (1800MHz), Band 4 (AWS), Band 5 (850MHz), Band 7 (2600MHz), Band 8 (900MHz), B17 (700MHz), Band 20 (800MHz), Band 28 (700MHz)]/ 4G+ LTE TDD [Band 40 (2300MHz)]/ 3.5G (HSPA+ up to 42Mbps)/ 3G B1 (2100), B2 (1900), B4 (AWS), B5 (850), B8 (900)EDGE/ GPRS Class 33/ GSM Quad-band (850/ 900/ 1800/ 1900MHz)	
Processor	Octa Core (1.9GHz Quad Core + 1.3GHz Quad Core)	
Display	16M colours QXGA (2048x1536) full touch (C-type) SUPER AMOLED screen	
Platform	Android™ 5.0.2 (Lollipop)	
Camera	8MP Rear Camera [4X Digital Zoom, f1.9, Auto Focus, Pro Mode, Panorama Mode, Virtual Shot, HDR (Rich Tone), Shot & More, Dual Camera, Download (Food Shot, Sound & Shot, Rear-Cam Selfie, Sports Shot, Beauty Face)] + 2.1MP Front Camera [Selfie, Virtual Shot, Interval Shot, Download (Food Shot, Sound & Shot, Rear-Cam Selfie, Sports Shot, Beauty Face)]	
Video	UHD Video Player ⁸ [3GP, 3G2, MPEG4, H.263, H.264 (AVC), H.265 (HEVC), WMV7, WMV8, VP8, AVI, ASF, FLV, MKV, WEBM, VC-1, Sorenson Spark, MP43, VP9] UHD 4K (3840 x 2160) @ 30fps and QHD Video Recorder [3GP, MPEG4, H.263, H.264 (AVC)] 1440p @ 30fps	
Audio	MP3, M4A, 3GA, AAC, OGG, OGA, WAV, AMR, AWB, FLAC, MID, MIDI, XMF, MXMF, IMY,RTTTL, RTX, OTA, AMR-NB, AMR-WB, AAC+, eAAC+, WMA, Vorbis, Opus	
Google™ Services	Chrome™ Browser/ Android™ Browser, Gmail™, Google Search™, Google Voice Search™, Google Maps™, YouTube™, Hangouts™, Google Play™, , Google Play™ Music, Google Drive™, Google+™ Photos	
Connectivity	Wi-Fi® 802.11 a/b/g/n/ac (2.4G+5GHz), VHT80, MIMO, (Wi-Fi Direct®, Bluetooth® 4.1 , USB 2.0, 3.5mm Ear Jack, Quick Connect ⁵ (Screen Mirroring - Tablet to TV and TV to Tablet), GPS, GLONASS, Download Booster ⁹ , Smart Switch Mobile ¹⁰ (Downloadable), PC Sync with Smart Switch PC	
Features & Services	Exchange, ActiveSync, Galaxy Apps, S Planner, SideSync 3.0, , Smart Manager, Reading Mode, Ultra Power Saving Mode ¹¹ , Private Mode, Intuitive Multi Window ⁴ , Adaptive Display, Galaxy Essentials (Downloadable: Kids Mode, Video Editor, Story Album, Samsung Content Viewer, Soundcamp, Samsung Link, Scrapbook, 3D Capture, Smart Tutor for Samsung Galaxy), Microsoft® Apps (Word®, Excel®, PowerPoint®, OneNote®, Skype®, OneDrive®), Find My Mobile, Samsung KidsTime™ (Downloadable), Galaxy Gifts (Downloadable: NYTimes, The Economist, Hancorn Office for Android™), Galaxy Life [via Galaxy Gifts – The Straits Times for Tablet (Digital Edition), Lianhe Zaobao (Digital Edition), SPH Magazines]	
Sensors	Accelerometer, Proximity, Light, Gyroscope, Magnetic, Fingerprint Scanner, RGB, Hall	
Memory	32GB ⁶ internal memory + MicroSD slot (up to 128GB) with 3GB (RAM)	
Dimension / Weight	169 x 237.3 x 5.6mm, 389g (Wi-Fi®)/ 392g (4G+)	134.8 x 198.6 x 5.6mm, 265g (Wi-Fi®)/ 272g (4G+)
Battery	5,870mAh	4,000mAh

¹ Based on Wi-Fi® models of Galaxy Tab S2 (8.0”) and Galaxy Tab S2 (9.7”).

² Microsoft® Word®, Microsoft® Excel®, Microsoft® PowerPoint® and Microsoft® OneNote® will be provided, and may differ by region.

³ Accessories are not included in the Galaxy Tab S2 in-box items and can be purchased separately.

⁴ For selected apps only.

⁵ Dependent on Bluetooth® or Wi-Fi Direct® connectivity to the connected Samsung devices. Only available on selected Samsung Smart TV models (Samsung SMART TV 5000 series and above).

⁶ Actual user-accessible internal storage is less than specified total memory due to operating system, software, and other built-in applications, and may vary after software updates/ upgrades.

⁷ Only applicable to 1 incident repair claim per year of either accidental cracked screen or liquid damage. Premium Care Plan fees, service fees and other terms and conditions apply
Please refer to detailed terms and conditions at: <http://www.samsung.com/sg/samsungpremiumcare>.

⁸ UHD video file formats may vary among products. Device does not support video playback in all UHD file formats. Format of video content recorded or saved on device may not be supported on all Samsung products and may not be available for viewing on some products. Please check individual product user manual for details.

⁹ Requires stable 4G network connectivity in addition to Wi-Fi® connectivity; additional data charges apply. Supported on HTTP1.1 protocol only, for files more than 30MB in size. Actual experienced speeds may vary. For more information, see www.samsung.com/sg.

¹⁰ Manual download necessary at Galaxy Apps/ Google Play™. Devices need to be synchronised manually.

¹¹ Based on Samsung’s internal standby time test results when device is at rest. Standby time is dependent on network configuration, app usage, mode settings, actual device usage, battery condition and other surrounding factors and conditions. For more information, see www.samsung.com/sg.

Note: Certain features, services and applications (including 4G+ LTE) are dependent on network connectivity and may not be available in all coverage areas. Additional data charges may apply.

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