

As well as its instant messaging and presence features, Cisco Jabber provides a unified workspace that is fully integrated with technologies such as Microsoft Outlook and Cisco TelePresence video conferencing.

"When it comes to video on Jabber," says Altmann, "the main advantage is flexibility and speed. The possibility for users, ad hoc, to initiate a video communication either from Jabber to Jabber or from Jabber to Cisco TelePresence systems is really a big advantage, because people avoid the need to book a room or schedule a videoconference in advance."

This flexibility is of particular importance to the international teams powering the