



1: ; <=> ; ?@:(AB; =; >); C:=@DE( F(3=; >H

/B@d( I ; >CJ @<=(D)=B@(:@D(=(; F(A: fJ L: E(:@D@L: >B(A@: F; : J @I (ME(35%( . ; : KI I(35%( . ; : KI I(D(J @=B; I; K; P( @D(A: ; ?I @F; :( ; M( @>=>?@I(FL>=SMLD@I ( ; @D@L: >B(L<I ( ; @A: @D@<=>B@ (M@D=(L<LXEDG(L?L&LMLM@L=(-B@(-fJ @(: F(ACMKG>L=f; <I(8<I@DD( ; =B@: T@D@< ; =@I ( =B@(@<=f; @(> ; <=@<=D( ; F(-B@d(ACMKG>L=f; <(L: @(> ; AE: (PB=@I (ME(35%( . ; : KI (L<I (J LE< ; =(M@(: @A: ; I C>@I (I @D=:(MC=@I (L: >B( ?@I ( ; ( =: L<DJ @=I ( @<(L<E(F ; J ( ; (ME(L<E(J @L<D(TT@B; C=(A: G; : (T: @=><(> ; <D@<=(ME(35%( . ; : KI I

U() \*+, (35%( . ; : KI I(6N(:(PB=D( ; @D@: ?@I I

5" ! /\$! /3















# 3%6' /(%6! 8165/8' 0! 2

] \*\$+-#(&-#)=+1 &' 2%& (.2\$"" 3+/&) +>##' +0&"" .#-+&)+3\$\*1=+  
\$")A5=+2' /#&,./5+&' -+2' (\* \* ,:i \*2\$' &,".)=+#-2(&."\*' &,".)+  
&' -+0\* ,."("&' )+&,"A#+0&"-+,".#+&..#' ."\*' +.\*".:;8&A" 3+  
./"" 3)+G&)' S.+(\*' )" -#\$#-+).\$&.#3" (t%\*\$+./#+1 \*)+  
&-<&' (#-+# (\*' \* 1 "#)=+&' -+&)+2(/+G&)' #3,#(.#-+>5+



7L8! Jkm+6! L@T?B; @

**A connected factory environment  
makes Harley-Davidson more agile**





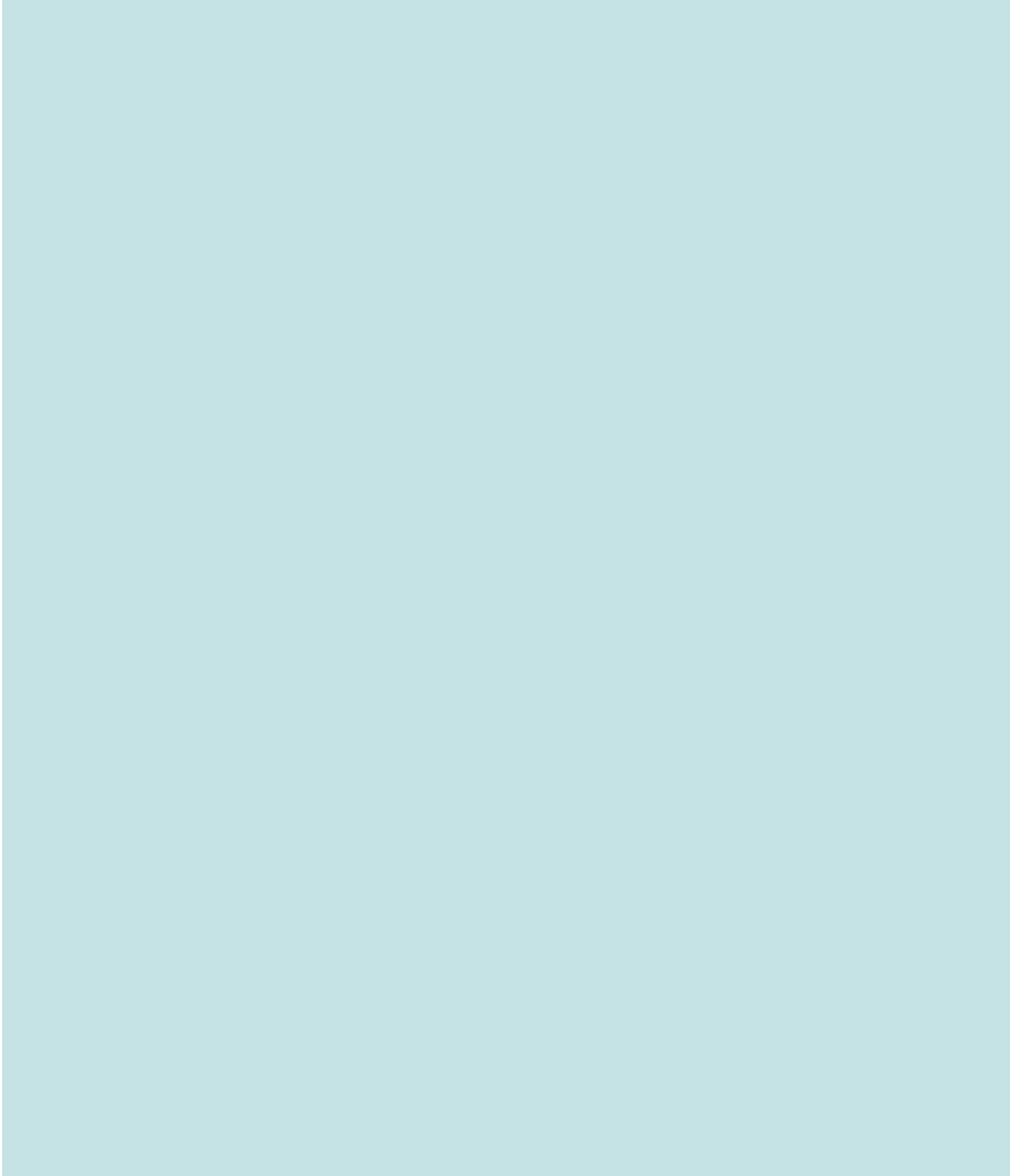








5" ! ! \$5/0#0/9(  
/\$5- ! " 4" 20\$3







6&" 8/(/- \$(  
' \$3\$6' 5-

? ' i 2' #+DEMB=" <".&."\*' )+. \*+(\* 10,#.#+&' +\*' ;" #+) 2\$<#5+  
G#\$#+)#' .+.\*+1 #1 >#)\$+\*%678+9\*\$,-+&' -+.\*+&+G"-#\$+  
3\$\*20+\*%0\$&(".\*\*' #)\$+)' +)200,5+(/&" +&' -+\*./#\$+





