

How Futu

Since its IT services are now centralized, Future Group had to ensure that they could rapidly scale their business applications to its distributed locations, while maintaining reliability, security and high availability. To support this, it needed an application load balancing solution that could meet the network demands of its rapidly growing customer base of approximately 50 million customers.

Solution

In searching for a solution, Future Group decided to leverage on its existing relationship with Cisco. "Five years ago, we were looking for a strong strategic technology partner that could line up with our actual business vision. Cisco has the experience in supporting the retail industry and presented a well-defined proposal that addressed our strategic needs. They also possessed a very solid team on the ground domestically and a robust partner network here in India. The pillars and the foundations of our business actually run 98 percent on Cisco products. From

“Since a portion of application traffic processing is handled by Cisco ACE, we’ve actually seen an increase in server performance by 75 per cent,” said Victor Salve, Senior Manager, Future Group.

With Cisco ACE, security is already built into its core fabric from the ground up. The Cisco ACE provides protection against application threats and denial-of-service (DoS) attacks with features such as deep packet inspection, network and protocol

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